



TCF AUSTRALIA NEWS UPDATE - SEPTEMBER 2026



22nd designedge innovation FESTIVAL 2026 features over 150 webinars, forums, workshops and networking being staged in Perth Western Australia, nationally and globally ONLINE. Topics include export trade opportunities, cyber security, women's empowerment, innovators, designers, sustainability, entrepreneurs, industry and trade networks. **FESTIVAL ENDING SEPT 30th** - All events are FREE to Members of BEC and TCF. [FESTIVAL EVENTS FLYER](#) [FESTIVAL MEDIA RELEASE](#)



Expanding your Sales into Global Markets

FREE TCF AUSTRALIA EXPORT PROJECT

FREE WEBINARS – Thursday, 17th September AWST (Perth Time)

BOOKINGS ESSENTIAL

- 1) Introduction to Exporting: 9.30-11.30am [BOOK](#)
- 2) Export Guide for Small Business: 12-2pm [BOOK](#)
- 3) Writing your Export Marketing Plan: 2.30-4.30pm [BOOK](#)

[Request a Recording](#)

Register for FREE ONLINE [Export Mentor](#)

[TCF EXPORT FLYER](#)



CAN YOU HELP? Freight Sponsorship or Freight Donations needed

TCF & BEC is calling for freight sponsorship or donations to get donated sewing machines, textiles, haberdashery to our two latest women's sewing projects: **20ft container sewing goods to BPW Port Moresby, PNG & 20ft container sewing goods Indigenous Womens Sewing Project, Nth WA.** Contact [Carol Hanlon](#) if you can assist with freight support



1001 Business Tips from 101™ Cyber Security IT Experts

FREE eBook for small business with tips from 101 global cyber security experts to assist small business owners and their staff to remain cybersafe.

www.mybusinessincubator.com.au/1001



Quote of the month

"When you reach the end of your rope, tie a knot in it and hang on."
Franklin Delano Roosevelt (1882-1945), the 32nd president of the United States, served from 1933 until he died in 1945.



4 big growth categories for apparel

Facing a challenging market, most companies are looking for the next big growth opportunities. Right now, there are several apparel categories seen as growing fast – with strong margin potential. The four top picks [here](#).

Get access to all Growth Market articles, plus weekly and monthly industry insights with an Inside Fashion subscription. [Subscribe](#).



Why Authenticity Is Becoming a Global Market Advantage

While the debate continues as to whether AI, robots and everything digital are good or bad, something else is happening beneath the surface. More people are choosing to reduce their digital exposure and are looking for things that feel real, crafted and shared. This shift is visible across products, services and community life, and it is happening in Australia and other parts of the world. [Learn more.](#)



You are invited join TCF Australia Membership – Get involved with your TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business. Bronze, Silver & Gold Levels available. Membership is tax deductible. [Join.](#)

TCF invites its network to link with its Social Media pages

TCF Facebook - [Link](#)

TCF LinkedIn - [Link](#)



TCF WA, TCF Australia and TCF Global Mentors, Business Advisors

Discuss your business issues and concerns with your confidential advisor and develop your action plan for success. [Book by the Hour: Online or Phone](#)



Global Sourcing Expo, MCEC, Melbourne, November 17-19

The Global Sourcing Expo is a must-attend event for industry professionals associated with buying and global sourcing of apparel, textiles, home, and giftware products. This is an opportunity for buyers to learn about sourcing options for their business, and to network with different countries and suppliers. TCF Australia will also be delivering Free Export & Import Workshops during Global Sourcing Expo, Sydney. [Website.](#)



TCF Australia FREE Import & Export Workshops, Global Sourcing Expo, MCEC, Melbourne, Presenter Carol Hanlon, TCF Australia

18th November - Introduction to Importing & Exporting, 10.30-12 [BOOKINGS](#)

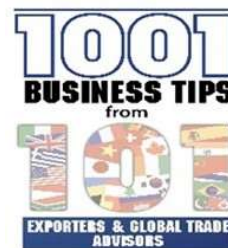
18th November - Import & Export Guide for Small Business, 1.30-3 [BOOKINGS](#)

19th November - Introduction to Importing & Exporting, 10.30-12 [BOOKINGS](#)

19th November - Import & Export Guide for Small Business, 1.30-3 [BOOKINGS](#)

Registration includes Access Pass to Global Sourcing Expo

Queries contact TCF Australia [Email](#)



Are you an exporter or global trade advisor?

1001 Business Tips from 101™ Exporters & Global Trade Advisors

Would you like to be featured in our new eBook with your 10 tips for Exporters and Global Trade Advisors? Each expert will be allocated two pages.

Participation includes additional promotional opportunities as an expert and you may also be invited as a presenter in future 1001 Business Tips Online Forums. Interested to share your expertise and gain exposure? **Contact**

[Carol Hanlon](#)



Centrestage, Hong Kong, September 2-5

Asia's premier fashion event is back to redefine the boundaries of creativity. Witness groundbreaking collections from the region's top designers and international visionaries. From high fashion runway spectacles to cutting-edge sustainable innovations. [Website.](#)



74th Bangkok Gems & Jewellery Fair, Thailand 8-12 Sept

Bangkok Gems & Jewellery Fair, or 'Bangkok Gems,' is a top-tier gems and jewellery trade fair in the global marketplace. Spanning four decades and garnering major accolades, Bangkok Gems is the place to be for both traders and enthusiasts alike. Whether you aim to trade your wares and enlarge your network or to fulfil your jewellery passion and find your dreams, let Bangkok Gems take you there. More on the- [Website.](#)



India International Knit Fair, Tirupur, September 16-18

The 53rd IIKF continues to drive transformation in the global knitwear industry. Discover emerging trends, sustainable innovations and connect with industry leaders shaping the future of fashion. [Info.](#)



Apparel Sourcing Week – Bangalore, India, 7-8 October

Apparel Sourcing Week is a leading sourcing platform that connects international buyers with Indian apparel manufacturers and exporters across a wide range of categories, including fashion apparel, textiles, and value-added garments. As India continues to emerge as a preferred and reliable sourcing destination, the event offers an opportunity for businesses to explore sourcing

partnerships, engage with manufacturers, and gain insights into developments in the Indian apparel and textile sector. [Website](#).



62nd IHGF Delhi Fair, India, 13-17 October

Autumn edition presents a comprehensive collection of home, lifestyle, fashion, furnishings, furniture, gifts, and interior products for the season ahead from over 3000+ manufacturers and exporters. Held at the plush India Expo Centre, Delhi-NCR, India, the IHGF Delhi Fair exhibits over 2000+ new product expressions and more than 300 design developments across 16 product categories. This is a one-stop sourcing destination for retailers, importers, wholesalers and design professionals. [Details](#).



Asia-Pacific Texpo, Singapore, November 11-13

Connect with 3,000+ industry leaders, explore 150+ exhibitors featuring cutting-edge innovations, and gain actionable insights to transform your supply chain. Experience a dynamic exhibition showcasing the latest innovations in textiles and apparel and gain forward-looking insights at the high-level summit. Build meaningful connections through curated networking sessions designed to turn conversations into real business opportunities. [Details](#).



Design Inspire, Hong Kong, November 18-21

The global stage for visionary design

Turn your creative concepts into commercial reality. Join an elite circle of global innovators, trend-setting brands and industry leaders at Hong Kong's premier international design show. [Details](#).



VIATT- ASEAN Textile, Fashion Expo, Vietnam, 24-26 Feb, 2027

TCF MISSION - 2 NIGHTS FREE ACCOMMODATION & VIP BENEFITS

Vietnam is the third largest textile and apparel exporter, and one of the highest importers of textile machinery in the world, high-quality textile materials and apparel exporters. [CONTACT TCF TO JOIN OUR MISSION](#)



Top picks for current fashion targets

Facing a challenging market, most companies are looking for the next big growth opportunities. Right now, there are several apparel categories that are seen as growing fast – with strong margin potential. [Learn more](#).



Grants and assistance programs in Australia

Find grants, funding, and support programs from across government to help YOUR business grow and succeed! When searching for funding, keep in mind that you'll generally need to meet certain criteria to be eligible, and that, aside from funding assistance, many programs can help your business by building your skills and knowledge. [Do you qualify?](#)



Amex Shop Small Grants Applications are now open

As part of our ongoing commitment to supporting Australia's small business community, Amex has partnered with Mainstreet Australia to support small businesses to grow, innovate and support their local communities through the Amex Shop Small Grants program, offering up to 100 grants nationwide. From 27 July 2026, eligible small business owners can apply for a chance to receive a \$20,000 grant. [Learn how](#).



Ways to treat customers like humans instead of numbers

Today's consumers crave empathy, personal connections and a demonstrated commitment to a higher cause from the businesses they support. Members of Forbes Coaches Council discuss the most effective and efficient ways for companies to take a human-centric approach with their customers. [Here](#).



Listen to an amazing validation speech

This talk to a group of graduating students is uplifting and contains many life lessons that are pertinent to all of us every day; just click [here](#).



Australasian Institute of Business and Enterprise Facilitators

Are you a business advisor, coach, mentor, facilitator or consultant. AIBEF provides accreditations for your skills and expertise. View www.aibef.org.au



Golden rule of business: treat customers the way you want to be treated

The Golden Rule is a guiding principle that serves as a timeless beacon, helping companies achieve success ethically. This age-old adage isn't just a moral guideline; it's a powerful strategy for developing genuine connections with customers. Treating customers with the same respect and care we desire helps businesses secure loyalty and cultivate a business culture based on trust, empathy, and authenticity. [Learn more](#).

What is a side channel attack?

A cybersecurity researcher explains how computers can leak secrets without being hacked

When people hear the word cyberattack, they usually imagine someone guessing a password, planting malware, stealing a computer, hacking an organisation's network or exploiting a flaw in the software. A side-channel attack works differently. It looks for clues a computer gives away while doing ordinary work. [Learn more.](#)



Be aware of the range of ATO scams

Scammers impersonate the ATO via email, SMS, phone calls, social media, and fake websites. If you're unsure, don't engage. You should: call 1800 008 540. [Learn more.](#)



The Cyber Sushi

Articles include: *Online shopping scams: Avoiding "cartbreak" *Behind the mask: The Guide to New and Trending Scams: *Is cryptocurrency safer than traditional money? [Newsletter.](#)



44 killer marketing ideas for your small-town business

Big-city marketers love to push marketing ideas about SEO, funnels, and TikTok trends. BUT what if you're in a town where people still read the local paper, the internet can be patchy, and many customers don't live on social media. Good news: you have an advantage. In a small town, people notice things. Word travels fast. You can build a reputation faster than most city businesses (if you show up in the right places). [Learn how.](#)



How to combat inflation as a sole trader: smart steps

Rising costs can squeeze margins and cash flow. Learn how to combat inflation with practical tips for sole traders. Lots of tips [here.](#)



Why your small business has revenue but no profit (and how to fix it)

You've worked hard to drive sales and grow revenue, yet when you look at your bank account, you feel puzzled. Your small business is making money, but where are the profits? This situation is common, confusing, and frustrating for many small business owners. See why you can have good revenue yet struggle with profitability. [Here.](#)



Websites that you may find useful

Alternative To is a crowdsourced, free site that helps you find better apps and services. Seek free alternatives [here.](#)

Install and update all your programs at once – [here.](#)

Create text-behind-image designs in seconds using AI - [here](#)

Remove image background, get a transparent background for any image- [here.](#)

Transform your photos with professional-grade tools in a free online photo editor that works right in your browser. No downloads, no hassle. [here.](#)



Another tip by Simon Cohen -from the now published -

'1001 Business Tips from 101™ Cyber Security Experts

Cyber Security is a process, not an event. Effective Cyber Security should be viewed as an ongoing process. A single penetration test, policy or training video is insufficient to meet the evolving threat landscape. Organisations need to implement a process of continuous improvement focused on identifying and managing risks as they occur.



Quick tips using Microsoft Word

For a finger pointing - type 1f449 then Alt X for - 🖐️...adjust for size.

For a red apple – type 1F34E Alt X 🍏 for a green apple 1F34F Alt X 🍏

For a lemon 1F34B then Alt X 🍋 - For a pear 1F350 Alt X 🍐

For a parrot 1F99C then Alt X 🦜

For flowers – 131C8 then Alt X 🌸

For a star – 272F then Alt X ★



8 hidden Windows run commands to speed up & clean your PC

Tricks to clean up your Windows PC and make it faster. [Here.](#)



Some Excel tips you may find useful

Does text not fit in columns? Highlight the text. Format cells. Alignment. Shrink to fit. When you change the column width, the text size will change to keep the same details.

To quickly merge cells – highlight the required section. Hold Alt and type HMA.

To hide data. Highlight cells to hide. Ctrl and 1. Custom. Remove General. Type three semi-colons as ;;; - OK – done.

If dates are showing in different formats, to make them uniform – Highlight the dates / Data / Text to column / Next / Next / Select the format. Done!



On your Windows computer

To refresh – Windows key + Shift + B = screen will flash and reset.

To open Device Manager – Ctrl + Shift + X.

To change the size of screen icons – Right-click on the screen, select View, and choose.

Switch between Apps instantly – Press Windows key + Tab – choose!

To quickly open File Explorer – Hold Windows key and E.

Business Skills 'On Demand' Sessions



Live and Recorded Webinar for Online - Anytime - Fast Track your Training
Members receive one FREE webinar below during September - [Contact us](#)

- [Writing Your Business Plan](#)
- [Pricing, Costing and Cashflow](#)
- [Starting Your New Business](#)
- [Understanding the Australian Privacy Changes](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Preparing For A Fashion Trade Show](#)
- [How To Start A Fashion Label](#)
- [Quality Control In The Fashion Industry](#)
- [Importing and Exporting](#)
- [Get Noticed By The Media](#)
- [How To Brief Your Website Developer](#)
- [TESTEX – Textile Accreditation and Labelling](#)
- [Avoiding Manufacturing Pitfalls](#)
- [Marketing On A Budget](#)
- [Strategies for Off Shore Outsourcing](#)
- [Sourcing in Asia via HK](#)
- [Sourcing Textiles & Apparel in India](#)
- [Buying Or Selling A Business](#)
- [Fashioning Sustainability Diverse Perspectives](#)
- [Balancing Work And Life](#)
- [Credit Management And Debt Collection](#)
- [How To Write A Tender Or Grant Submission](#)
- [Tips on Building a Successful Business](#)
- [Connect your Business to the Women's Empowerment Principles](#)
- [How To Grow Your Fashion Business](#)
- [Understanding your Intellectual Property – Trademarks, Designs, Patents](#)
- [Ethical Fashion and the Triple Bottom Line](#)
- [Italian Fashion Media](#)
- [Preparing a Business for Sale](#)
- [Global Platform for Sourcing From Women Vendors](#)
- [Tips on Using Social Media in your Business](#)
- [Make Customer Experience Your Competitive Edge](#)
- [Understanding Freight Logistics of Importing and Exporting](#)
- [How To Grow Your Business](#)
- [Strategies for Off Shore Sourcing](#)

- [Establishing Your Label in the USA](#)
- [What Buyers Are Looking For](#)
- [Specification Sheets for Apparel Manufacturing](#)
- [Marketing for Small Fashion Business](#)

The information featured in this newsletter is published in good faith in an endeavour to disseminate a wide range of business-related content. While we endeavour to verify the comments and advice, we cannot make any warranties regarding the accuracy of data from other sources, or the relevance to individuals' circumstances. Any actions you may consider are dependent on your individual choice and circumstances and are strictly of your own volition; consequently, we are not liable for any resulting consequences. We have no control over the content of any links to other websites and are not liable for any resultant actions taken by readers.

Sponsor's Links



You're receiving this Newsletter because you are part of our TCF Australia Network.

[Edit your subscription or Unsubscribe](#)

TCF Australia
Textile Clothing Footwear Resource
Centre of WA

PO Box 370
Cloverdale WA 6985
Ph. 08 9479 3777
www.tcfaustralia.com