



MEDIA RELEASE

FREE EXPORT TRAINING AND MENTORING FOR TCF SMALL BUSINESSES AVAILABLE!

TCF AUSTRALIA EXPORT Training and Mentoring Project will provide FREE access to EXPORT assistance to TCF sole traders, micro, small, medium size businesses across Australia looking to improve their exporting business skills and update their knowledge into expanding their business and selling their goods or services around the globe.

TCF businesses include those operating in the fashion, textile, clothing footwear, leather, accessories, creatives, related TCFL industry sectors and supporting services. Business owners and managers will benefit from an extensive range of support through online webinars, workshops, forums, mentoring, helpline, and access to a TCF AUSTRALIA EXPORT Digital Portal. Participants will also gain access to the Free eBook '1001 Business Tips eBook from 101™ Exporters and Global Trade Advisors' sharing practical export tips.

The TCF AUSTRALIA EXPORT Project topics will include :

- Introduction to Exporting
- Export Guide for Small Business
- Writing your Export Marketing Plan
- Online and LIVE TCF Fashion & Trade Forums
- Access to TCF AUSTRALIA EXPORT Digital Portal

Register your interest online via: www.tcfaustralia.com/register select your preferred services. W| tcfaustralia.com/export E: export@tcfaustralia.com P: 08 94793777

This TCF AUSTRALIA EXPORT Training & Mentoring Project is delivered by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA), supported by TCF Australia, TCF Global, TCF Access Asia, MY Fashion Incubator, Fortix, supporters and volunteers.

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TCFWA | TCF Australia | TCF Global is a non-profit community organisation established in 1998, assisting over 7,500+ designers and fashion industry small businesses with fashion business skill development, linkages in the global supply chain, international trade, and industry networks. www.tcfwa.com www.tcfaustralia.com www.tcfasia.net www.tcfglobal.com www.myfashionincubator.com

Fortix is an organisation that provides business advisory services in digital business CRM management and integrated online cloud-based business management services. Since 2004 Fortix has been empowering local and national businesses with personalised business management systems. www.fortix.com.au