



**TCF AUSTRALIA EXPORT Training & Mentoring Project** will provide FREE access to EXPORT assistance to TCF sole traders, micro, small, medium size businesses across Australia looking to update and improve their exporting skills of goods or services through a series of export related topics covering export market research, planning, regulations, IP, logistics, ATT, tariffs, risks, FTAs, incoterms, pricing, contracts, cyber, finance, exhibitions and grants to prepare export and marketing plans. Mentoring / Helpline available for assistance.

TCF businesses include those operating in the fashion, textile, clothing, footwear, leather, accessories, creatives, related TCFL industry sectors and supporting services. Business owners and management will benefit from an extensive range of EXPORT support provided via face/face, online, webinars, workshops, forums, mentoring, helpline, export digital portal and gain access to 1,001 Business Tips eBook from 101 Exporters and Global Trade Advisors sharing export tips.

**TCF AUSTRALIA EXPORT Training & Mentoring Project** is delivered by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) supported by TCF Australia, TCF Global, BPW Business Incubator, MY Fashion Incubator, TCF Access Asia, WICCI, Fortix, supporters and volunteers.

**TCF Industry includes those operating in fashion, textile, clothing, footwear, leather, accessories and related TCFL industry sectors, creative industries and supporting services.**

Bridal Wear, Baby Wear, Boys Wear, Blinds, Awnings, Beading, Automotive, Children's Wear, Caps, Curtains, Carpets Corporate Wear, Canvas, Activewear, Designer Fashion, Designers, Collars, Cushions, Belts, Boots, Banners, Footwear Equestrian, Furnishings, Eveningwear, Embroidery, Cloth Rags, Intimate Apparel, Interior Textiles, Health, Grading Girls wear, Dance wear, Leather, Luggage, Handbags, Felts, Knitwear, Homewares, Hats, Flags, Defence Industries, Millinery Maternity, Lifejackets, Lace, Industrial Textiles, Insulation, Menswear, Manufacturers CMT, Marine, Mattresses, Paper Machine, Clothing, Rugs, Ropes, Pet Accessories, Patternmaking, Tanneries, Non-Woven Textiles, Sporting Wear, Socks Skins, Seat Belts, Schoolwear, Ski Wear, Saddlery, Swimwear, Surfwear, Soft Toys, Safety, Sails, Sandals, Tablecloths Sleepwear, Textiles, Fibres, Towels, Tents, Sportswear, Tourist Souvenirs, Textile Artists, Women's Wear Wallets, Wool Wetsuits, Workwear, Uniforms, Underwear, Yarns.

AUSTRALIA



EXPORT SUPPORT



**TCF AUSTRALIA EXPORT Training & Mentoring Project**

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[www.tcfwa.com](http://www.tcfwa.com) [www.tcfaustralia.com](http://www.tcfaustralia.com) [www.tcfglobal.com](http://www.tcfglobal.com)

[www.myfashionincubator.com](http://www.myfashionincubator.com) [www.tcfasia.net](http://www.tcfasia.net) [www.fortix.com.au](http://www.fortix.com.au)



## Register Your Interest

### FREE EXPORT ASSISTANCE FOR FASHION, TEXTILE, CLOTHING, FOOTWEAR, CREATIVE, TCFL INDUSTRIES

**TCF AUSTRALIA EXPORT Training & Mentoring Project** will provide FREE access to EXPORT assistance for TCF sole traders, micro, small, medium size businesses across Australia looking to update and improve their export marketing skills of goods and/or services through a vast range of EXPORT assistance support provided via face/face, online, webinars, workshops, forums, mentoring, helpline, export digital portal and gain access to free '1,001 Business Tips eBook from 101 Exporters and Global Trade Advisors' sharing export tips.

Register your interest in any services of the **TCF AUSTRALIA EXPORT Training & Mentoring Project** below and we will be in touch to assist you with FREE support services of Forums, Workshops, Webinars, Helpline & Mentoring.

Register online [www.tcfaustralia.com/register](http://www.tcfaustralia.com/register)

TCF AUSTRALIA EXPORT Training & Mentoring Project FREE TOPICS available for you and your staff (tick your interest)	YES	NO	MAYBE
<b>1) INTRODUCTION TO EXPORTING: is your business export ready?</b>			
Research, Rules, Regulations, Feasibility, SWOT, Capability, Ethical Supply Chains			
Costing, Pricing, Risks, IP, Tariffs, Incoterms, Finance, Forex, Contracts			
Market Access, Trade Portals, Agents, Distributors, Wholesalers, Retailers			
Understanding Markets, Country Visits, International Networks, Research Grants			
<b>2) EXPORT GUIDE FOR SMALL BUSINESSES: putting your export plan together</b>			
Market Research, Regulations, Risks, Tariffs, FTAs, DFAT, Accredited Supply Chains			
Trade Portals, Branding, Intellectual Property, Cyber Security, IT, Communications			
Finance, Pricing, Forex; EFA Loans, Logistics, ATT, Customs, ABF, Contracts			
Marketing, Exhibitions, Global Networks, Austrade Services, Country Insights, Grants			
<b>3) WRITING YOUR EXPORT MARKETING PLAN: your business market &amp; promotion</b>			
Country Insights, Analysis, Target Markets, Risks, Planning, Networks, Certifications			
Sales, Distribution, Budgets, Costings, Pricing, Tariffs, Projections, EFA Loans			
B2C, B2C, 3PL, Online Portals, Agents, Distributors, Wholesalers, Retailers,			
Marketing, Promotions, Country Visits, Exhibitions, Austrade Services, Grants			
<b>TCF AUSTRALIA EXPORT Training &amp; Mentoring Project FREE SERVICES available to register your interest (tick your interest)</b>	<b>YES</b>	<b>NO</b>	<b>MAYBE</b>
<b>HELPLINE:</b> <input type="checkbox"/> phone <input type="checkbox"/> email <input type="checkbox"/> face to face /online			
<b>MENTORING:</b> <input type="checkbox"/> phone <input type="checkbox"/> email <input type="checkbox"/> face to face /online			
<b>ONLINE WEBINAR: Topics 1,2,3 (2hr)</b> <input type="checkbox"/> LIVE <input type="checkbox"/> ON DEMAND (recorded)			
<b>WORKSHOP: Topics 1,2,3 (2hr)</b> <input type="checkbox"/> LIVE <input type="checkbox"/> ON DEMAND (recorded)			
<b>FORUM: (2hrs) 'Ask an Expert' Forums</b>			
<b>ONLINE FORUM: (1hr)</b> <input type="checkbox"/> LIVE <input type="checkbox"/> ON DEMAND (recorded)			
<b>eBOOK: 1001 Business Tips from 101™ Exporters &amp; Global Trade Advisors</b>			
<b>TCF AUSTRALIA EXPORT DIGITAL PORTAL:</b> access to export resources & ongoing info			
<b>TCF AUSTRALIA EXPORT Training &amp; Mentoring Project FREE LINKAGES &amp; UPDATES (tick your interest)</b>	<b>YES</b>	<b>NO</b>	<b>MAYBE</b>
<b>Export Specialists:</b> Linkages to experts re Logistics, IP, Finance, Cyber, Marketing, Supply Chains			
<b>Networking:</b> like to attend international business networking events in your state or region			
<b>TCF Business News Updates:</b> like to receive our monthly news updates & opportunities			

TCF AUSTRALIA EXPORT Training & Mentoring Project – Participant Details. Or complete Online [www.tcfaustralia.com/register](http://www.tcfaustralia.com/register)  
Email: [export@tcfaustralia.com](mailto:export@tcfaustralia.com) Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA) Post: TCF Australia, Box 370, Cloverdale, WA 6985

### TCF AUSTRALIA EXPORT Training & Mentoring Project – Participant Details

Contact Person: \_\_\_\_\_ Your Position: \_\_\_\_\_ Business ABN: \_\_\_\_\_  
Description of Business: \_\_\_\_\_ Other Trading Name/s: \_\_\_\_\_  
Business Name: \_\_\_\_\_ Other Label Name/s: \_\_\_\_\_  
Business Address: \_\_\_\_\_ State \_\_\_\_\_ P/Code \_\_\_\_\_  
Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_  
Web Site: \_\_\_\_\_ Social Media: \_\_\_\_\_

**EXPORT COUNTRIES OF INTEREST** \_\_\_\_\_ **Already Exporting** ☐ Yes ☐ No

**INDUSTRY SECTOR** please tick below the Fashion/TCFL industry sector/s you are involved in (you may tick multiple boxes)

☐ Accessories ☐ Agent ☐ Apparel ☐ Artist ☐ Design ☐ Consultancy ☐ Creatives ☐ Dance/Theatre ☐ Education ☐ Exhibitions/Trade Shows ☐ Fashion  
☐ Hair/Makeup ☐ Jewellery ☐ Manufacture ☐ Media/PR/Marketing ☐ Models ☐ Online Sales Portals ☐ Photography ☐ Retail ☐ Sports ☐ Textiles  
☐ Uniforms ☐ Wholesale ☐ Other: \_\_\_\_\_

Main product/services \_\_\_\_\_ ASIC Code/s \_\_\_\_\_

No. of employees ☐ less than 5 ☐ 5-10 ☐ 11-20 ☐ More than 20 ☐ Less than 200 ☐ Over 200 Is the business run by ☐ Men ☐ Women ☐ Both

Is your business located in regional / remote Australia? ☐ Yes ☐ No Are you Indigenous? ☐ Yes ☐ No Multicultural? ☐ Yes ☐ No

Will you participate in our survey to evaluate services received in our **TCF AUSTRALIA EXPORT Training & Mentoring Project?** ☐ Yes ☐ No

Signature: \_\_\_\_\_ Position \_\_\_\_\_ Date \_\_\_\_\_