

27TH BELMONT &
WESTERN AUSTRALIAN
SMALL BUSINESS
AWARDS 2020



let your
business
shine
brightly

Entries close 26th October 2020

www.belmontbec.com/awards

2020 Award Categories



WESTWAYS VISUAL COMMUNICATION & A TEAM PRINTING
BEST MARKETING AWARD (Can be located anywhere in WA)

* highlight your successful marketing campaign, theme and graphics - conducted offline or online



TCFWA

KARL FARRELL INSPIRATION AWARD (Can be located anywhere in WA)

* recognise the challenges you have overcome in your business life



MY BUSINESS INCUBATOR - COUNT ME IN PROJECT

CORPORATE SOCIAL RESPONSIBILITY AWARD (Can be located anywhere in WA)

* recognising CSR through workplace and community inclusion of those with a disability or disadvantage



RES-Q

INNOVATION AWARD (Can be located anywhere in WA)

* recognition for your business innovation, invention and/or commercialisation of your Intellectual Property



STORAGE KING PERTH AIRPORT

CUSTOMER SERVICE AWARD (Can be located anywhere in WA)

* acknowledging your customer satisfaction and loyalty



TCF GLOBAL

SUSTAINABILITY AWARD (Can be located anywhere in WA)

* recognising your environmental, sustainability, energy efficiency and/or circular economy practices.



EMERGE INTERNET

DIGITAL TECHNOLOGY AWARD (Can be located anywhere in WA)

* highlighting your use of technology and/or innovative IT utilised in your business



SOUTHERN GAZETTE

COMMUNITY SPIRIT AWARD (Must be located within the City of Belmont)

* recognising your community contribution to benefit others



BELMONT ROTARY

VOLUNTEER OF THE YEAR (Can be located anywhere in WA)

* acknowledge your efforts in volunteering your skills and talents



BELMONT FORUM

BEST RETAIL BUSINESS (Must be located within the City of Belmont)

* highlighting your retailing achievements



BELMONT BUSINESS ENTERPRISE CENTRE

SPIRIT OF AUSTRALIA AWARD (Can be located anywhere in WA)

* highlighting your 'Aussie' spirit and your 'can-do' attitude whilst building your business success



TCF AUSTRALIA

FASHION INDUSTRY AWARD (Can be located anywhere in WA)

* recognising your talents and achievements within the Fashion and TCF Industries

let your business
shine brightly

Call (08) 9479 3777



CITY OF BELMONT

BEST NEW BUSINESS (Must be located within the City of Belmont)

* recognising your new business in operation under 2 years



FRIENDS OF BELMONT BEC

MARJORIE CHARLESON WA RACING INDUSTRY AWARD (Can be located anywhere in WA)

* recognising your achievements within the Racing Industry



BLAKE DIGITAL

YOUNG ENTREPRENEUR AWARD (Can be located anywhere in WA)

* showcase your talents as a young business owner under 35



FORTIX

BUSINESS MANAGEMENT AWARD (Can be located anywhere in WA)

* recognising your leadership and business skills

Bev Poor

BEV POOR

MENTOR AWARD (Can be located anywhere in WA)

* recognising your support and encouragement provided to business or individuals



BUSINESS & PROFESSIONAL WOMEN WA & BPW BUSINESS INCUBATOR

BUSINESS WOMAN OF THE YEAR AWARD (Can be located anywhere in WA)

* showcase your talents and skills as a woman in business



WORKFORCE SOLUTIONS

INDIGENOUS BUSINESS OF THE YEAR AWARD (Can be located anywhere in WA)

* recognising you and your business as an Indigenous role model in small business



MUSTERA PROPERTY GROUP

ACHIEVEMENT AWARD (Can be located anywhere in WA)

* recognising your achievements as an individual, business, social enterprise or organisation



THE AUSTRALIAN ASIAN ASSOCIATION OF WA &

MY FASHION INCUBATOR MIGRANT SMALL BUSINESS PROJECT

BUSINESS MIGRANT OF THE YEAR (Can be located anywhere in WA)

* recognising your achievements and contribution to business in Australia



BEC GLOBAL

INTERNATIONAL TRADE AWARD (Can be located anywhere in WA)

* recognising your achievements in international business



R. MOORE & SONS

ENTERPRISE OF THE YEAR (Can be located anywhere in WA)

* recognising your business excellence



EMRC

BUSINESS PERSON OF THE YEAR (Can be located anywhere in WA)

* showcase your talents and skills as a business person and entrepreneur

Who's behind the Awards?

Belmont BEC is a not for profit (NFP) community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Jules Lewin, Vice-Chair Barry Rowe, Treasurer Shirley Lancaster, Secretary Irving Lane. Committee: Jasmyin Mumme, Kumar Peiris, Carol Wallbank, Paul Faix, Andrew Herrmann. Patrons: Louise Percy, Ben Wyatt MLA. Belmont BEC CEO and Founding Manager Carol Hanlon assisted by Frances Cartledge, Daniel Hughes, Marcia Hicks, Jeya Ramanathan, Jason Hamling, Harvey Rose, Esther Dellafavory, Bevan Sharp, Sindhu Nadimpalli, Linda Sanderson and volunteers.



Belmont Business Enterprise Centre Inc.

Belmont Business Enterprise Centre Inc. (BBEC) provides 'Low-Cost Advisory Services' to new and existing small businesses through helpline, mentoring, networking, legal and accounting referrals, marketing and business plans, micro business loans, extensive series of online business training topics and supply chain linkages. Delivering SBDC Business Local business workshops across Perth metro region. Belmont BEC is a member of BEC Australia and Australasian Institute of Business and Enterprise Facilitators (AIBEF). www.belmontbec.com



27th Belmont & Western Australian Small Business Awards - 24 award categories providing recognition and encouragement for the professionalism of individuals, small business and organisations in Belmont and across Western Australia. www.belmontbec.com/awards



16th designedge Innovation Festival - events, forums, webinars and networking to celebrate creativity, design, innovation, technology and energy efficiency. www.belmontbec.com/2019innovation



Friends of Belmont BEC - monthly business 'Ask an Expert' sundowners and networking opportunities for small business. www.belmontbec.com/events

BEC Global - providing global supply chain linkages, import, export advisory and trade mission opportunities. www.becglobal.net



BPW Business Incubator - providing 'online' training & mentoring support for women in small business across Australia & globally. Hosting Forums on 'Economic Empowerment of Women' at global events UN CSW NGO Forums. www.bpwbusinessincubator.com/empowering_women



Women Economic Forum, Perth - Convenor global women's conference to foster empowering conversations and connections among women committed to foster constructive change in ALL walks of life. www.wef.org.au



Women's Indian Chamber of Commerce and Industry (Western Australia - India Business Council) - encourage and empower women in business, industry and commerce across all sectors and fields.



MY business Incubator Count Me IN Project helping employers to break down barriers that prevent them from considering employment of people with disabilities. www.mybusinessincubator.com.au



Belmont Clothes Library - assisting with resources and information on Dressing for Success for the unemployed and disadvantaged locally, nationally and internationally. www.belmontbec.com/clothes

TCF WA is a not for profit (NFP) community association established in 1998. The Committee of Management comprises business leaders who offer their services in an honorary capacity. Chair Irving Lane, Vice-Chair Jules Lewin, Treasurer Shirley Lancaster, Secretary Carol Wallbank. Committee: Margaret Sylvestre, Jasmyin Mumme, Kumar Peiris, Margaret Rushe Farrell, Kimmaree Thompson. TCFWA Founder and Manager Carol Hanlon assisted by Frances Cartledge, Daniel Hughes, Marcia Hicks, Jeya Ramanathan, Jason Hamling, Harvey Rose, Dennis Chiron, Esther Dellafavory, Bevan Sharp, Sindhu Nadimpalli, Linda Sanderson and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) - providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. TCFWA is a member of the Business Innovation Incubation Australia (BIIA), Asia-Pacific Incubator Network (APIN) and InfoDev World Bank Incubator Network. www.tcfwa.com



TCF Australia - provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist fashion and TCFL small business growth and development. www.tcfaustralia.com



TCF Global - assisting with sourcing and linkages to global networks of associations, trade missions and events. Assisting village community projects with micro economic development projects for women. www.tcfglobal.com



Australian Designer Showcase & Trade Buying Missions - coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and trade events in Hong Kong, China, India, Taiwan, South Korea. www.tcfglobal.com/buyingmissions



TCF Australia ONLINE Energy Efficiency - providing free webinars and low-cost mentoring to assist small business to reduce use of energy, create cost efficiencies. www.tcfaustralia.com/greenenergy



designedge Fashion Incubator - providing promotional opportunities to emerging designers at trade events, online shopping sites and pop up events. www.tcfwa.com/designedge



Indigenous Textile, Clothing Fashion Industry - providing fashion business skills and promotional opportunities to Indigenous designers and textile artists. www.tcfwa.com



MY fashion Incubator Migrant Small Business Project - providing fashion business training & mentoring to migrant fashion & TCF related small businesses. [www.myfashionincubator.com](http://myfashionincubator.com)



Multicultural Women's Sewing Project - providing workshops and business support to Muslim, culturally and linguistically diverse (CALD) women. www.tcfwa.com



International Fashion Incubator Network - linking fashion incubators around the globe and facilitating Incubator best practice and development. www.fashionincubators.com

A Night of Stars

Award Presentation Evening

Celebrating 27th Belmont & Western Australian Small Business Awards 2020 Ballroom, Perth Exhibition and Convention Centre, Thursday 26th November 2020

Ticket Bookings Essential - RSVP DEADLINE 5pm, Thursday, 12th November 2020

Book online www.belmontbec.com/awards/tickets

Email: awards@belmontbec.com

Phone: (08) 9479 3777

How we Judge

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. Following the Judges' final decisions: no further correspondence will be entered into. The Organiser reserves the right to withdraw an award from a winner, in the event of any criminal conviction or, an act of dishonesty or any other conduct which they consider in their sole and absolute discretion brings the awards into disrepute.

Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.

Note: Your submission will be available for collection at Belmont BEC after 11th December 2020.

Assistance is available with your award entry

Businesses wishing to enter the awards can access FREE Award Entry Assistance on 'How to Prepare Your Award Submission',

FREE Award Entry Kits

Award Submission Workshops, Webinars and Helpline.

Award Submission Mentors (confidential) are also available.

Email Belmont BEC at awards@belmontbec.com

or phone 9479 3777 to arrange assistance with your your submission & entry.

Thanks to our major sponsor City of Belmont

With a focus on establishing and maintaining a progressive business community, the City of Belmont is proud to be a major sponsor of the 27th Belmont & Western Australian Small Business Awards 2020. By recognising quality and excellence in the community, the City of Belmont – the City of Opportunity continues to be a great place to live, work and invest.



Front cover features 2019 Award Winners
Visit www.belmontbec.com/2019awards



www.belmontbec.com/awards

Entry Checklist

Please complete your Award Submission consisting of a minimum of four A4 pages to a maximum of 10 describing your business and why you believe your business deserves an award. Your submission should include any additional information required in Q11; also include photos of your business, yourself or staff, products or services. Additional supporting material may include customer testimonials, media articles, awards received, marketing flyers and product brochures.

Award Submission Presentation - It is highly recommended to submit your hard copy printed submission with the signed entry application in your own display folder with your additional support material clearly marked.

1. What products and/or services do you provide?
2. What are the three key strengths that make your business successful?
3. Briefly describe your target customers. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
4. Has your business introduced any major marketing ideas, customer service or production methods during the past year? ☐ Yes ☐ No - If Yes, please provide a brief description and the benefits achieved from their implementation.
5. How do you involve your staff in business improvement? For example, suggestion box, marketing activities and/or improved safety performances.
6. Describe any environmental, energy-saving, sustainability and/or circular economy practices.
Have you reduced your energy usage in the past year? ☐ Yes ☐ No
7. Do you have a business plan or strategic plan for your business? ☐ Yes ☐ No
8. Has your business had financial growth over the past 1-2 years? ☐ Yes ☐ No
If Yes, what percentage? ☐ < 25% ☐ > 25% Has your business growth been by Turnover ☐ or by Profit ☐
By Turnover ☐ < \$100k ☐ \$100-500k ☐ \$500k-1m ☐ \$1m-\$2m ☐ over \$2m ☐ Volunteer - Not Applicable
By Profit ☐ < 10% ☐ 20%-30% ☐ 30-50% ☐ over 50% ☐ over 75% ☐ NFP / Volunteer - Not Applicable
Did your business suffer a downturn re COVID-19 ☐ Yes ☐ No
By Sales ☐ < 10% ☐ 20%-30% ☐ 30-50% ☐ over 50% ☐ over 75%
9. What method does your business use to monitor its performance, and how often do you collect or review these results?
10. Does your business hold current licences/registrations for its operation? ☐ Yes ☐ No
11. Focusing on your nominated categories, provide additional details as outlined below:

- **Marketing Award** - provide copies of marketing materials used to promote your business - offline or online (note: not open to marketing professionals).
- **Inspiration Award** - detail challenges you have faced in your life and business.
- **Corporate Social Responsibility Award** - outline your CSR of how you promote inclusion in the workplace, community or other area which has led to the enrichment of the lives of those who have a disability or are experiencing disadvantage.
- **Innovation Award** - outline your business innovation, invention and/or commercialisation of your IP
- **Digital Technology Award** - include details of the technology, innovative IT and digital solutions utilised
- **Volunteer of the Year nominees** - include details of your volunteer activities - contact Belmont BEC for your specific Volunteer Award Entry Kit.
- **Community Spirit nominees** - detail your community activities.
- **Sustainability Award** - list your sustainability, energy-efficiency and/or circular economy practices implemented.
- **Young Entrepreneur Award (under 35)** - include your age, birthdate and achievements.
- **Fashion Industry Award** - list your achievements in the fashion, textile, clothing, footwear or leather industries.
- **Spirit of Australia Award** - outline your achievements that highlight the Aussie spirit in your business.
- **Migrant Business Award** - include your country of origin and background.
- **Indigenous Business Award** - include your Indigenous family background.
- **WA Racing Industry Award** - include your background and past achievements in the Racing Industry.
- **International Trade Award** - include import/export countries, sales and cultural understanding.

Are you eligible? Award categories specify if Belmont, or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.



Entry Form

Complete this section and include it with your completed entry to:

Belmont BEC, Unit 3 216 Belmont Avenue, Cloverdale WA 6105
PO Box 370, Cloverdale WA 6985

Ph: (08) 9479 3777 Fax: (08) 9479 3888 Email: awards@belmontbec.com

CLOSING DATE FOR ENTRIES
5pm on Monday 26th October 2020

The Belmont Western Australian Small Business Awards provide recognition and encouragement for the professionalism of small business achievements. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

Business name: _____

Trading as: _____

Address: _____

_____ P/Code: _____

Postal Address: _____

_____ P/Code: _____

Phone No: _____ Fax No: _____ Mobile No: _____

Email: _____ Web: _____

Contact name: _____

Position: _____

Type of business: ☐ Manufacturing ☐ Trades ☐ Professional Services ☐ Retail or Wholesale
☐ Home-based ☐ Other (Please specify) _____

No. of staff: (including owners - equivalent to full-time) _____

How long has your business been operating? Years _____ Months _____

ABN: _____

Preferred award category of entry

1. _____

2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Western Australian Small Business Awards and I accept the Judges' decision as final.



Signature: _____

Position/Title: _____

Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?

(please specify) _____



27TH BELMONT &
WESTERN AUSTRALIAN
SMALL BUSINESS
AWARDS 2020

let your business shine brightly



Presented by
Belmont Business Enterprise Centre Inc.

Entries close 5pm Monday 26th October 2020

Ph (08) 9479 3777

awards@belmontbec.com

www.belmontbec.com/awards

 www.twitter.com/belmontbec

 www.facebook.com/belmontbec

Major Sponsors



Supporting Sponsors



Bev Poor



Call (08) 9479 3777
www.belmontbec.com/awards