

BELMONT SMALL BUSINESS AWARDS 2011

HOW WE JUDGE BELMONT SMALL BUSINESS AWARDS

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. *Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.*

ASSISTANCE IS AVAILABLE WITH YOUR AWARD ENTRY Businesses wishing to enter the awards can access complimentary weekly Information Sessions on 'How to Prepare Award Submissions'; Free Award Entry Kits and submission guidance are also available.

Please contact Belmont BEC on 9479 3777 or email awards@belmontbec.com to arrange assistance with your entry

A 'NIGHT OF STARS' AWARD PRESENTATION EVENING

Grand Ballroom, Burswood Entertainment Complex

Thursday, November 10th, 6pm-8pm

Tickets \$77 (inc GST) including drinks, canapés and entertainment

Tables of 8: \$575 (inc GST)

Dress Code: Black Tie / Formal / Cocktail / Lounge Suit

BOOKINGS ESSENTIAL - RSVP DEADLINE Wed November 2nd

Book online www.belmontbec.com/awards2011

Email: awards@belmontbec.com

Phone: 9479 3777

Front cover features 2010 Award Winners

Visit www.belmontbec.com/awards2011

www.twitter.com/belmontbec

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Belmont BEC

Belmont BEC is a non-profit community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Tim Hammond, Vice-Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Joe Iovine. Committee: Louis Geneste, Anne Griffiths, Bill Johnston, John Knox, Raj Selvendra, Bill Sidebottom, Theo Pabst, Co-Patrons: Louise Percy, Ben Wyatt MLA. CEO and Founding Manager Carol Hanlon assisted by Geoffrey Hawke, Carol Wallbank, Marg Dennis, Clem Rogers, Esther della Favory, Denice Foo and volunteers.



Belmont Business Enterprise Centre Inc. (BEC) 'One-Stop Shop, Low-Cost Advisory Services' providing small business support with helpline, mentoring, networking, legal and accounting services, preparation of marketing and business plans, guidance on loan and banking products, extensive series of workshop topics and national referrals. The services provided by Belmont BEC are partially funded by the Australian Government, sponsors, supporters and volunteers. Belmont BEC is part of a network of 130+ small business assistance centres across Australia. www.belmontbec.com



Belmont Small Business Awards – Twenty three award categories provide recognition and encouragement for the professionalism of small business in Belmont and Western Australia. www.belmontbec.com/awards



Friends of Belmont BEC – become a Friend of Belmont BEC and you can assist the Centre continue to provide services and projects for the benefit of potential, new and existing small businesses. www.belmontbec.com/membership



WA Racing Industry Business Development – networking forums, workshops and mentoring to small business operating within all areas of the WA Racing Industry. www.belmontbec.com/racing



Designedge Innovation Festival – coordinating events, workshops, guest speakers, networking and displays to celebrate, creativity, inventors, innovation and technology in small business, fashion, TCF and creative industries. www.belmontbec.com/2011innovation



Multicultural Business Support Services – providing specialised support, business skills workshops, mentoring and networking opportunities in the areas of cross-cultural communication and understanding cultural diversity. www.belmontbec.com/multicultural



Belmont Clothes Library – virtual Clothes Library assisting the community with resources and information on Dressing for Success and assisting with the establishment of Clothes Libraries for the unemployed and disadvantaged locally, nationally and internationally. www.belmontbec.com/clothes



Indigenous Modelling Projects – coordinating grooming and department training projects for indigenous youth, fashion parades and promotional opportunities. www.designedge.net.au/modelling



Indigenous Textile, Clothing Fashion Industry – project providing business skills and technical skills support in the textile, print and fashion industry assisting indigenous designers to develop new business opportunities. www.designedge.net.au/itcf

TCFWA

TCFWA is a non-profit community organisation established in 1998. The Committee of Management are business leaders who offer their services in an honorary capacity. Chair Theo Pabst, Vice Chair Diane Wood, Treasurer Shirley Lancaster, Secretary Carol Wallbank, Committee: Kelly Bannister, Jasmyn Mumme, Margaret Sylvester, Margaret Rushe, Diane Smith, Bill Sidebottom TCFWA Founder and Manager Carol Hanlon assisted by Clarisse Reynoso, Kaitlyn Willigen, Natalia Bikbulatova, Sharon Kow and volunteers.



Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA) providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. Supported by TCFWA memberships, sponsors, supporters and volunteers. www.tcfwa.com



Designedge Fashion Incubator – a community-based fashion incubator showcasing the talent and skills of fashion designers to the public, retailers and agents through major events and through the development of online shopping sites. www.designedge.net.au



TCF Australia Online Training & Mentoring Project – provides eCommerce, web site workshops, online mentoring, forums and helpline to small business across Australia. The project is an Australian Government funded initiative under the Small Business Online program. www.tcfaustralia.com/online



Australian Designer Showcase and Trade Buying Missions coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and events. www.tcfaustralia.com/designershowcase www.tcfglobal.com/buyingmissions



Multicultural Women's Sewing Project – providing information sessions, workshops and support to Muslim and culturally and linguistically diverse (CaLD) women wishing to establish their own fashion design or sewing business. www.tcfwa.com/multicultural



TCF Australia – provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist with fashion and TCFL small business growth and development. Supported by TCF Australia, membership, sponsors, supporters and volunteers. www.tcfaustralia.com



TCF Global – assisting designers with sourcing and linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for micro-economic development projects for women starting small sewing-related businesses globally. Supported by TCF Global membership, sponsors, supporters and volunteers. www.tcfglobal.com www.tcfmocc.com www.tcfpng.com



3rd International Conference of Fashion Incubators – linking fashion incubators, advisors, educators, festivals and trade events from around the globe. International Guest Speakers and professional development will include workshops, forums, exhibition and trend development. www.fashionincubators.com

2011 Belmont Small Business Awards

Presented by

Belmont Business Enterprise Centre Inc

www.belmontbec.com/awards2011

awards@belmontbec.com

Ph: 9479 3777

BELMONT SMALL BUSINESS AWARDS 2011



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BUSINESS SHINE
BRIGHTLY

www.belmontbec.com/awards2011



AUSTRALIAN NETWORK MANAGEMENT MOST INNOVATIVE ENTERPRISE
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* highlight your use of new technologies, innovations and inventions



BELMONT FORUM BEST RETAIL BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* highlighting your retailing achievements



TCF RESOURCE CENTRE OF WA FASHION INDUSTRY AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents in creativity and design

Please attach your entry consisting of a minimum of four pages (A4) to a maximum of 10 describing your business and why you believe your business deserves an award. This should include answers to the following questions 1-11. Please include either a CD/DVD/USB digital copy of your logo, images of your business, you, your staff and any pictures showcasing your products and/or services. Also include supporting material in your appendix, e.g. Customer testimonials, media articles, awards received, marketing and product brochures.

1. What products and/or services do you provide? Briefly describe the types of customers that purchase your products and/or services.
2. Does your business have a current business plan? Yes No
3. Does your business hold current licenses/registrations for its operation Yes No
4. Has your business had financial growth? Yes No - If Yes, what percentage?
5. What other measures does your business use to measure its performance, and how often do you collect or review these results?
6. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
7. Has your business introduced any major technological, production, service or marketing ideas during the past year? Yes No - If Yes, please provide a brief description and the benefits achieved from their implementation.
8. How do you involve your staff in improving the business? For example, operating procedures, marketing activities and/or occupational safety and health.
9. Describe any environmental, energy-saving and/or sustainability program operating in your business?
10. What are the three key strengths that make your business successful?

11. Focusing on your nominated categories, provide further details as outlined below:

- **Inspiration Award** – detail challenges you have faced in your life and business.
- **eCommerce Web Site Award** – include details of your web site statistics, SEO.
- **Marketing Award** – strategies used to market your business and outcomes.
- **Volunteer of the Year nominees** – include details of volunteer activities.
- **Community Spirit nominees** – detail your community activities.
- **Staff Training Award** – detail training provided to managers & staff, the level of investment in terms of expenditure & training time per manager & staff.
- **Indigenous Business Award** – include your indigenous family background.
- **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in business.
- **Young Entrepreneur Award (under-35)** – include age and your achievements.
- **Fashion Industry Award** – achievements in textile, clothing, footwear, leather and/or fashion industry such as new designs, media campaigns, sales success.
- **WA Racing Industry Award** – include your background and past achievements in the Racing Industry
- **Migrant Business Award** – include your country of origin and background.
- **Export Award** – type and volume of product and/or services sold, and the relevant countries.

ARE YOU ELIGIBLE?

Any business or organisation located in the City of Belmont, Ascot, Belmont, Cloverdale, Kewdale, Redcliffe and Rivervale is eligible to enter. Individual award categories specify if Belmont, metropolitan or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.

RACEBREED AUSTRALIA WA RACING INDUSTRY AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising your achievements within the Racing Industry

BUSINESS & PROFESSIONAL WOMEN WA BUSINESS WOMAN OF THE YEAR AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents & skills as a woman in business

THE AUSTRALIAN ASIAN ASSOCIATION OF WA BUSINESS MIGRANT OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* recognising your achievements to business in Australia

PERTH AIRPORT EXPORT AWARD
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* acknowledging your contribution to Australia's exports

BURSWOOD ENTERTAINMENT COMPLEX BEST TOURISM AWARD
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* recognising your services and support to WA's tourists

WATERING CONCEPTS ENTERPRISE OF THE YEAR
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* recognising your business excellence

BELMONT BUSINESS ENTREPRISE CENTRE BUSINESS PERSON OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* Showcase your talents & skills as a business person

NATIONAL AUSTRALIA BANK QUALITY CUSTOMER SERVICE
CAN BE LOCATED ANYWHERE IN WA
* acknowledging your customer satisfaction and loyalty

PERTH AIRPORT INDIGENOUS BUSINESS OF THE YEAR AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising you as an Indigenous role model in small business

HANSSEN PROJECT MANAGEMENT SPIRIT OF AUSTRALIA AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlighting your 'Aussie' spirit through business challenges

CITY OF BELMONT BEST NEW BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* recognising your new business in operation under 2yrs

SMALL BUSINESS DEVELOPMENT CORPORATION HOME-BASED BUSINESS AWARD
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA
* highlighting your success as a homebased micro business

WA SMALL ENTERPRISE NETWORK YOUNG ENTREPRENEUR AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your talents as young business owner under 35

THE SUNDAY TIMES THE SUNDAY TIMES ENVIRONMENT AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognising business energy saving and sustainability



DESIGNEDGE FASHION INCUBATOR KARL FARRELL INSPIRATION AWARD
CAN BE LOCATED ANYWHERE IN WA
* recognise the challenges you have overcome in your business life



TCF AUSTRALIA ECOMMERCE - WEB SITE AWARD
CAN BE LOCATED ANYWHERE IN WA
* showcase your online business through your b2b, b2c



WESTWAYS COLORGRAFIX BEST MARKETING AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlight your successful marketing campaign, theme and graphics



FRIENDS OF BELMONT BEC VOLUNTEER OF THE YEAR
CAN BE LOCATED ANYWHERE IN WA
* acknowledge your efforts in volunteering your skills and talents



SOUTHERN GAZETTE COMMUNITY SPIRIT AWARD
MUST BE LOCATED WITHIN THE CITY OF BELMONT
* recognising your community contribution to benefit others



HR VIRTUAL ASSISTANT BEST STAFF TRAINING AWARD
CAN BE LOCATED ANYWHERE IN WA
* highlighting your commitment to Human Resources and staff training

Complete this section and include it with your completed entry to:
Belmont BEC, 7 Fairbrother Street, Belmont WA 6104
PO Box 370, Cloverdale WA 6985
Ph: 9479 3777 Fax: 9479 3888 Email: awards@belmontbec.com
CLOSING DATE FOR ENTRIES
5pm Wednesday, 19th October, 2011

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business in the Belmont region and Western Australia. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: _____
TRADING AS: _____
ADDRESS: _____
_____ P/CODE: _____
POSTAL ADDRESS: _____
_____ P/CODE: _____
PHONE No: _____ **FAX No:** _____
MOBILE No: _____
EMAIL: _____
WEB: _____

CONTACT NAME: _____
POSITION: _____

TYPE OF BUSINESS: Manufacturing Trades
 Professional Services Retail or Wholesale Home-based
 Other (Please specify) _____

No. of STAFF: (including owners - equivalent to full-time) _____
How long has your business been operating? Years _____ Months _____
ABN: _____

PREFERRED AWARD CATEGORY OF ENTRY
1. _____
2. _____

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the judges' decision as final.

Signature: _____
Position/Title: _____
Date: (DD/MM/YYYY) _____

How did you become aware of the Belmont Small Business Awards?
(please specify) _____