

# BELMONT SMALL BUSINESS AWARDS 2009

## HOW WE JUDGE BELMONT SMALL BUSINESS AWARDS

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. *Confidentiality - The information contained in your entry will remain confidential and will only be accessible to the Judging Panel.*

## ASSISTANCE IS AVAILABLE WITH YOUR AWARD ENTRY

Businesses wishing to enter the awards can nominate to have a university student / TAFE business student assist them with their business award preparation and entry. Student numbers are limited so register early! Belmont BEC also provides guidance and support in preparing your submission with Award Submission Info Sessions held weekly. Complimentary Award Entry Kits are available to assist with your award submission. Please contact Belmont BEC on 9479 3777 or email [awards@belmontbec.com](mailto:awards@belmontbec.com) to arrange assistance with your entry.

Join us to celebrate the Belmont Small Business Awards with a Day at the Races!  
**Belmont Small Business Awards Handicap,**  
Belmont Park – Saturday, October 10th

## A 'NIGHT OF STARS' AWARD PRESENTATION EVENING

Reading Cinemas, Belmont  
Wednesday, October 14th, 6:00 - 8:30pm  
Tickets \$50 (inc GST) inc drinks, savouries and entertainment  
Finalists and Business Award Presentation  
Dress Code: Black Tie / Formal / Cocktail / Lounge Suit  
**BOOKINGS ESSENTIAL - RSVP Wednesday, October 7th**  
Email: [awards@belmontbec.com](mailto:awards@belmontbec.com)  
Phone: 9479 3777

Front cover features 2008 Award Winners  
Visit [www.belmontbec.com/awards2008](http://www.belmontbec.com/awards2008)

## Belmont BEC

Belmont BEC is a non-profit community-based association established in 1994. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Jasmyn Mumme, Vice-Chair Louis Geneste, Treasurer Shirley Lancaster, Secretary Joe Iovine. Committee: Paul Cole, Bill Sidebottom, Raj Selvendra, Anne Griffiths, Bill Johnston, Tim Hammond. **Co-Patrons:** Louise Percy, Ben Wyatt MLA. CEO and Founding Manager Carol Hanlon assisted by Geoffrey Hawke, Nancy Bernier, Joshua Allen, Esther della Favory and volunteers.



**Belmont Business Enterprise Centre Inc. (BEC)** 'One-Stop Shop, Low-Cost Advisory Services' providing small business support services with helpline, mentoring, networking, legal and accounting services, preparation of business and marketing plans, guidance on loan and banking products, extensive series of workshop topics and national referrals. The services provided by Belmont BEC are partially funded by the Australian Government, sponsors, supporters and volunteers. Belmont BEC is part of a network of 110+ small business assistance centres across Australia. [www.belmontbec.com](http://www.belmontbec.com)



**Belmont Small Business Awards** – Twenty-four award categories provide recognition and encouragement for the professionalism of small business in Belmont and Western Australia. [www.belmontbec.com/awards](http://www.belmontbec.com/awards)



**Friends of Belmont BEC** – become a Friend of Belmont BEC and you can assist the Centre continue to provide services and projects for the benefit of potential, new and existing small businesses. [www.belmontbec.com/membership](http://www.belmontbec.com/membership)



**WA Racing Industry Business Development Project** – providing networking forums, business workshops and mentoring to small business operating within all areas of the WA Racing Industry. [www.belmontbec.com/racing](http://www.belmontbec.com/racing)



**Designedge Innovation Festival** – coordinating events, workshops, guest speakers, networking and displays to celebrate, creativity, inventors, innovation and technology in small business and fashion and TCF industry. [www.belmontbec.com/2009innovation](http://www.belmontbec.com/2009innovation)



**Business Workshops for Youth** – providing information and inspiration to young people to make income from their hobbies and to consider self-employment as a life option. [www.belmontbec.com/youth](http://www.belmontbec.com/youth)



**Multicultural Business Support Services** – providing specialised support, business skills workshops, mentoring and networking opportunities in the areas of cross-cultural communication and understanding cultural diversity. [www.belmontbec.com/multicultural](http://www.belmontbec.com/multicultural)



**Belmont Clothes Library** – virtual Clothes Library assisting the community with resources and information on Dressing for Success and assisting with the establishment of Clothes Libraries for the unemployed and disadvantaged locally, nationally and internationally. [www.belmontbec.com/clothes](http://www.belmontbec.com/clothes)

## TCFWA

TCFWA is a non-profit community organisation established in 1998. The Committee of Management are business leaders who offer their services in an honorary capacity. Chair Theo Pabst, Vice Chair Bill Sidebottom, Treasurer-Secretary Shirley Lancaster. Committee: Carol Hanlon, Maria Short, Sylma Cabrera, Iskandar Judodihardjo, Jasmyn Mumme, Margaret Sylvester, Carol Wallbank. TCFWA Founder and Manager Carol Hanlon assisted by Clarisse Reynoso, Sarita Rodricks, Miss Poppy and volunteers.



**Textile, Clothing, Footwear Resource Centre of Western Australia Inc. (TCFWA)** providing support and assistance to the fashion and TCFL industry of WA in the areas of information services, business skills, mentoring and development of projects to assist with fashion and TCFL small business growth and development. Supported by TCFWA memberships, sponsors, supporters and volunteers. [www.tcfwa.com](http://www.tcfwa.com)



**Designedge Fashion Incubator** – a community-based fashion incubator showcasing the talent and skills of fashion designers to the public, retailers and agents through major events and through the development of online shopping sites. [www.designedge.net.au](http://www.designedge.net.au)



**Indigenous Textile, Clothing Fashion Industry** – project providing business skills and technical skills support in the textile, print and fashion industry assisting indigenous designers to develop new business opportunities. [www.designedge.net.au/itcf](http://www.designedge.net.au/itcf)



**Indigenous Modelling Projects** – coordinating grooming and department training projects for indigenous youth, fashion parades and promotional opportunities. [www.designedge.net.au/modelling](http://www.designedge.net.au/modelling)



**Australian Designer Showcase and Trade Buying Missions** coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibitions and events. [www.tcfaustralia.com/designershowcase](http://www.tcfaustralia.com/designershowcase)  
[www.tcfglobal.com/buyingmissions](http://www.tcfglobal.com/buyingmissions)



**Multicultural Women's Sewing Project** – providing information sessions, workshops and support to Muslim and culturally and linguistically diverse (CALD) women wishing to establish their own fashion design or sewing business. [www.tcfwa.com/multicultural](http://www.tcfwa.com/multicultural)



**TCF Australia** – provides support and assistance to the fashion and TCFL industry of Australia through development and delivery of services and national projects to assist with fashion and TCFL small business growth and development. Supported by TCF Australia, membership, sponsors, supporters and volunteers. [www.tcfaustralia.com](http://www.tcfaustralia.com)



**TCF Global** – assisting emerging designers with sourcing and linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for micro-economic development projects for women starting small sewing-related businesses globally. Supported by TCF Global membership, sponsors, supporters and volunteers. [www.tcfglobal.com](http://www.tcfglobal.com) [www.tcfmocc.com](http://www.tcfmocc.com) [www.tcfbali.com](http://www.tcfbali.com)

2009 Belmont Small Business Awards  
Presented by

Belmont Business Enterprise Centre Inc  
[www.belmontbec.com/awards2009](http://www.belmontbec.com/awards2009)  
[awards@belmontbec.com](mailto:awards@belmontbec.com)

Ph: 9479 3777



### Major Sponsors



# BELMONT SMALL BUSINESS AWARDS 2009

AN INVITATION TO BE PART OF  
BELMONT'S PRESTIGIOUS BUSINESS EVENT

[www.belmontbec.com/awards2009](http://www.belmontbec.com/awards2009)

 **AUSTRALIAN NETWORK MANAGEMENT MOST INNOVATIVE ENTERPRISE AWARD**  
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

 **COMMUNICARE FAMILY AND EMPLOYMENT SERVICES BEST STAFF TRAINING AWARD**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **PERTH FASHION FESTIVAL TCF INDUSTRY AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **DESIGNEDGE FASHION INCUBATOR KARL FARRELL INSPIRATION AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **CREATE ENTERPRISES BUSINESS MANAGEMENT AWARD**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **PERTH RACING WA RACING INDUSTRY AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **FRONTRUNNER SOLUTIONS GRAPHIC ARTS AWARD**  
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

 **PERTH AIRPORT INDIGENOUS BUSINESS OF THE YEAR AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **BUSINESS & PROFESSIONAL WOMEN WA BUSINESS WOMAN OF THE YEAR AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **WESTWAYS COLORGRAFIX BEST MARKETING AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **HANSEN PROJECT MANAGEMENT SPIRIT OF AUSTRALIA AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **THE AUSTRALIAN ASIAN ASSOCIATION OF WA BUSINESS MIGRANT OF THE YEAR**  
CAN BE LOCATED ANYWHERE IN WA

 **FRIENDS OF BELMONT BEC VOLUNTEER OF THE YEAR**  
CAN BE LOCATED ANYWHERE IN WA

 **CITY OF BELMONT BEST NEW BUSINESS**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **PERTH AIRPORT EXPORT AWARD**  
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

 **SOUTHERN GAZETTE COMMUNITY SPIRIT AWARD**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **SMALL BUSINESS DEVELOPMENT CORPORATION HOME-BASED BUSINESS AWARD**  
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

 **ASSURED ASCOT QUAYS APARTMENT HOTEL BEST TOURISM AWARD**  
MUST BE LOCATED IN PERTH'S EASTERN REGION

 **BELMONT FORUM BEST RETAIL BUSINESS**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **CURTIN BUSINESS SCHOOL YOUNG ENTREPRENEUR AWARD**  
CAN BE LOCATED ANYWHERE IN WA (UNDER 35)

 **WATERING CONCEPTS ENTERPRISE OF THE YEAR**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

 **WESTPAC QUALITY CUSTOMER SERVICE**  
CAN BE LOCATED ANYWHERE IN WA

 **BELMONT FORUM ENVIRONMENT AWARD**  
CAN BE LOCATED ANYWHERE IN WA

 **TCF WA TCF RESOURCE CENTRE OF WA BELMONT BUSINESS ENTERPRISE CENTRE BUSINESS PERSON OF THE YEAR**  
MUST BE LOCATED WITHIN THE CITY OF BELMONT

Please attach your entry consisting of a minimum of four pages (A4) to a maximum of 10 describing your business and why you believe your business deserves an award. This should include answers to the following questions 1-10. Please include either a CD/DVD/USB digital copy of your logo, images of your business, you, your staff and any pictures showcasing your products and/or services. Also include supporting material in your appendix, e.g. Customer testimonials, media articles, awards received, marketing and product brochures.

1. What products and/or services do you provide? Briefly describe the types of customers that purchase your products and/or services.
2. Does your business have a current business plan?  Yes  No
3. Has your business had financial growth?  Yes  No - If Yes, what percentage?
4. What other measures does your business use to measure its performance, and how often do you collect or review these results?
5. How do you determine customer satisfaction? For example, do you use observation, customer surveys and/or repeat sales data?
6. Has your business introduced any major technological, production, service or marketing ideas during the past year?  Yes  No - If Yes, please provide a brief description and the benefits achieved from their implementation.
7. How do you involve your staff in improving the business? For example, operating procedures, marketing activities and/or occupational safety and health.
8. Describe any environmental, energy-saving and/or sustainability program operating in your business?
9. What are the three key strengths that make your business successful?
10. Focusing on your nominated categories, provide further details as outlined below:

- **Inspiration Award** – detail challenges you have faced in your life and business.
- **Graphic Arts Award** – include samples of your graphic artworks.
- **Marketing Award** – strategies used to market your business and outcomes.
- **Volunteer of the Year nominees** – include details of volunteer activities.
- **Community Spirit nominees** – detail your community activities.
- **Staff Training Award** – detail training provided to managers & staff, the level of investment in terms of expenditure & training time per manager & staff.
- **Indigenous Business Award** – include your indigenous family background.
- **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in business.
- **Young Entrepreneur Award** (under-35) – include age and your achievements.
- **TCF Industry Award** – achievements in textile, clothing, footwear, leather and/or fashion industry such as new designs, media campaigns, sales success.
- **WA Racing Industry Award** – include your background and past achievements in the Racing Industry
- **Migrant Business Award** – include your country of origin and background.
- **Export Award** – type and volume of product and/or services sold, and the relevant countries.

**ARE YOU ELIGIBLE?**

Any business or organisation located in the City of Belmont, Ascot, Belmont, Cloverdale, Kewdale, Redcliffe and Rivervale is eligible to enter. Award categories specify if Belmont, metropolitan or statewide entries are accepted. Entry is free. It is a condition of entry that entrants agree to their business and images being profiled in the media and on the Belmont BEC website.

Complete this section and include it with your completed entry to:  
**Belmont BEC, 7 Fairbrother Street, Belmont WA 6104**  
Ph: 9479 3777 Fax: 9479 3888 Email: awards@belmontbec.com  
**CLOSING DATE FOR ENTRIES**  
**5pm Wednesday, September 30th 2009**

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business in the Belmont region and Western Australia. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: \_\_\_\_\_  
TRADING AS: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ P/CODE: \_\_\_\_\_  
POSTAL ADDRESS: \_\_\_\_\_ P/CODE: \_\_\_\_\_  
PHONE No: \_\_\_\_\_ FAX No: \_\_\_\_\_  
MOBILE No: \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
WEB: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_  
POSITION: \_\_\_\_\_

TYPE OF BUSINESS:  Manufacturing  Trades  
 Professional Services  Retail or Wholesale  Home-based  
 Other (Please specify) \_\_\_\_\_

No. of STAFF: (including owners - equivalent to full-time) \_\_\_\_\_  
How long has your business been operating? Years \_\_\_\_\_ Months \_\_\_\_\_

PREFERRED AWARD CATEGORY OF ENTRY  
1. \_\_\_\_\_  
2. \_\_\_\_\_

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the judges' decision as final.

Signature: \_\_\_\_\_  
Position/Title: \_\_\_\_\_  
Date: (DD/MM/YYYY) \_\_\_\_\_

How did you become aware of the Belmont Small Business Awards?  
(please specify) \_\_\_\_\_