

**Belmont BEC - SBC Belmont** is a non profit community based association. The Committee of Management consists of local business leaders who offer their services in an honorary capacity. Chair Ben Wyatt MLA, Vice Chair Jasmyn Mumme, Treasurer Shirley Lancaster, Secretary Louis Geneste, Committee Bill Sidebottom, Paul Cole, Peter Leutenegger, Raj Selvendra, Anne Griffiths, Joe Iovine, Patron Louise Percy. CEO/Manager Carol Hanlon assisted by Elena Moriarty, Geoffrey Hawke, Clem Rogers, Bev Brennan, Jessica Coates, Esther Della-Favory.

**Small Business Centre Belmont (SBC)** provides business support and information for those persons wishing to start a new business or existing businesses wishing to improve or expand. The Centre can put you in touch with specialist advisors, assist with business planning, marketing, exporting, provide trade information, business workshops or help through the maze of government departments and regulations. The services provided by SBC Belmont are partly funded by Small Business Development Corporation, Australia Post, 3 Mobile, Paperchase Bookkeeping, sponsors, supporters and volunteers SBC Belmont is part of a network of 26 SBC Centres located throughout WA [www.sbcbelmont.com](http://www.sbcbelmont.com)

**Belmont Business Enterprise Centre Inc. (BEC)** 'One Stop Shop' providing specialist 'enhanced' small business support services in business mentoring, networking events, legal and accounting services, preparation of business and marketing plans, guidance on loan and banking products, specialist workshop topics and national referrals. The services provided by Belmont BEC are partially funded by the Australian Government, sponsors, supporters and volunteers. Belmont BEC is part of a network of 110+ small business assistance centres across Australia. [www.belmontbec.com](http://www.belmontbec.com)

## HOW WE JUDGE BELMONT SMALL BUSINESS AWARDS

The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. Confidentiality - The information contained in this entry will remain confidential and will only be accessible to the Judging Panel.

## ASSISTANCE IS AVAILABLE WITH YOUR AWARD

**ENTRY SUBMISSION** - Businesses wishing to enter the awards can nominate to have a Curtin University School of Management, university student assist them with their business award preparation and submission entry. Student numbers are limited so register early! SBC Belmont also provides guidance and support in preparing your submission with Award Submission Info Sessions held weekly. Complimentary Award Entry Kits are also available to assist with your submission preparation. Please contact us on 9479 3777 or email [awards@sbcbelmont.com](mailto:awards@sbcbelmont.com)

**TCFWA** is a non profit community organisation. The Committee of Management are business leaders who offer their services in an honorary capacity. Chair Margaret Farrell, Vice Chair Bill Sidebottom, Treasurer/Secretary Calvin Wang Committee: Carol Hanlon, Mark Dolling, Maria Short, Elaine McLeod, Sylma Cabrera, Iskandar Judodihardjo, Jasmyn Mumme, Theo Pabst, Francine Kickett. TCFWA Founder / Manager Carol Hanlon assisted by Sandy Regts, Mel Rom, Sarita Rodricks

**Textile, Clothing Footwear Resource Centre of Western Australia Inc (TCFWA)** - provides support and assistance to the fashion and TCFL industry of WA and nationally in the areas of information services, business skills, mentoring and projects to assist with new business opportunities Supported by WA Dept of Agriculture - Wool Program, sponsors, supporters & volunteers [www.tcfwa.com](http://www.tcfwa.com)

**Designedge Fashion Incubator** - a community based fashion incubator showcasing the talent & skills of WA fashion designers to the public, retailers and agents through major events and through the development of online shopping sites. Supported by TCFWA, sponsors, supporters and volunteers [www.designedge.net.au](http://www.designedge.net.au)

**Designedge Fashion Incubator National Training & Mentoring Project** - assisting new and emerging fashion, jewellery & accessory designers with mentoring, training, e-commerce and business skills. Supported by the Australian Government Building Entrepreneurial Small Business program. [www.designedge.net.au/expression.html](http://www.designedge.net.au/expression.html)

**TCF Australia Business Growth Project** - a national project delivering business skill workshops, industry forums, online mentoring and national TCF Networking clusters. Supported by the Australian Government Building Entrepreneurial Small Business program. [www.tcfaustralia.com/businessgrowth.html](http://www.tcfaustralia.com/businessgrowth.html)

**Indigenous Textile, Clothing Fashion Industry** - project providing business skills and technical skill support in the textile, print and fashion industry assisting indigenous designers to develop new business opportunities, create business networks gain promotion and access to new markets. Supported by TCFWA. [www.designedge.net.au/itcf.htm](http://www.designedge.net.au/itcf.htm)

**TCF Global** - assisting emerging designers with sourcing linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for micro economic development projects for women starting small sewing related businesses globally. [www.tcfglobal.com](http://www.tcfglobal.com) [www.tcfmoc.com](http://www.tcfmoc.com) [www.tcfbali.com](http://www.tcfbali.com) [www.tcfpng.com](http://www.tcfpng.com) [www.srilanka.com](http://www.srilanka.com) [www.tcfmalaysia.com](http://www.tcfmalaysia.com)

**WA Racing Industry Business Development Project** - providing business skill workshops, networking forums, business diagnostics & mentoring to small business operating within all areas of the WA Racing Industry. Supported by Small Business Development Corporation, SBC Belmont, Racebreed, Gannons on Ascot, WA Trainers Assoc, City of Belmont, TCFWA, Belmont BEC [www.belmontbec.com/racing.html](http://www.belmontbec.com/racing.html)

**Multicultural Women's Sewing Project** - providing information sessions, workshops and support to muslim women wishing to establish their own sewing business. Supported by Belmont BEC, TCFWA, Belmont BPW [www.tcfwa.com/multicultural.com.html](http://www.tcfwa.com/multicultural.com.html)

**Designedge Innovation Festival** - coordinating events, workshops, guest speakers, networking and displays to celebrate inventors, innovation and technology in business and TCF industry. An associate festival of the Australian Innovation Festival [www.belmontbec.com/innovation.html](http://www.belmontbec.com/innovation.html)

**MultiCultural Business Support Services** - providing specialised support, business skills workshops, mentoring and networking opportunities in the areas of cross cultural communication and understanding cultural diversity. [www.belmontbec.com/multicultural.html](http://www.belmontbec.com/multicultural.html)

**Australian Designer Showcase** - coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibition events at Every Woman Expo, Fashion Exposed, Rosemount Australian Fashion Week, World Boutique, Hong Kong Fashion Week. [www.tcfwa.com/australiandesigners.html](http://www.tcfwa.com/australiandesigners.html)

**Belmont Clothes Library** - virtual Clothes Library assisting the community with resources and information on Dressing for Success and assisting with the establishment of Clothes Libraries for the unemployed & disadvantaged locally, nationally and internationally. [www.belmontbec.com/clothes.html](http://www.belmontbec.com/clothes.html)

**Indigenous Modelling Projects** - coordinating grooming and deportment training projects for indigenous youth, fashion parades and promotional opportunities. Supported by City of Belmont, TCFWA, Metro Modelling Academy, Belmont BPW, [www.designedge.net.au/itcf.htm](http://www.designedge.net.au/itcf.htm)

**Business Workshops for Youth** - providing information and inspiration to young people to make income from their hobbies and to consider self employment as a life option. [www.belmontbec.com/youth.html](http://www.belmontbec.com/youth.html)

Front cover features 2007 award winners  
Visit [www.belmontbec.com/awards2007.html](http://www.belmontbec.com/awards2007.html)

# BELMONT SMALL BUSINESS AWARDS 2008



## SUPPORTED BY



# BELMONT SMALL BUSINESS AWARDS 2008



## A 'NIGHT OF STARS' AWARD PRESENTATION EVENING

1st Floor, Ascot Racecourse  
Wednesday, November 12th, 2008 6 - 8:30pm  
Tickets \$77 (GST Inc.) Inc Drinks, Savouries & Entertainment  
Finalists and Business Award Presentation  
Designedge fashion incubator parade  
Bookings now available - Corporate Tables of 10 available  
Dress Code: Cocktail/Lounge Suit  
Phone 9479 3777 Email [awards@belmontbec.com](mailto:awards@belmontbec.com)

AN INVITATION TO BE PART OF BELMONT'S PRESTIGIOUS BUSINESS EVENT  
[www.belmontbec.com/awards2008.html](http://www.belmontbec.com/awards2008.html)

# 2008 Award Categories



**WATERMARK**  
**MOST INNOVATIVE ENTERPRISE**  
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA



**DESIGNEDGE FASHION INCUBATOR**  
**TRAINING & MENTORING PROJECT**  
**KARL FARRELL INSPIRATION AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**WESTWAYS COLORGRAFIX**  
**GRAPHIC ARTS AWARD**  
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA



**OPTIMA PRESS**  
**BEST MARKETING AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**WATERING CONCEPTS**  
**VOLUNTEER OF THE YEAR**  
 CAN BE LOCATED ANYWHERE IN WA



**SOUTHERN GAZETTE**  
**COMMUNITY SPIRIT AWARD**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT



**BELMONT FORUM**  
**BEST RETAIL BUSINESS**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT



**WESTPAC**  
**QUALITY CUSTOMER SERVICE**  
 CAN BE LOCATED ANYWHERE IN WA



**COMMUNICARE FAMILY AND EMPLOYMENT SERVICES**  
**BEST STAFF TRAINING AWARD**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT



**BELMONT BUSINESS ENTERPRISE CENTRE**  
**BUSINESS MANAGEMENT AWARD**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT



**PERTH AIRPORT**  
**INDIGENOUS BUSINESS OF THE YEAR AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**HANSSEN PROJECT MANAGEMENT**  
**SPIRIT OF AUSTRALIA AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**CITY OF BELMONT**  
**BEST NEW BUSINESS**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT



**SMALL BUSINESS DEVELOPMENT CORPORATION**  
**HOME BASED BUSINESS AWARD**  
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA



**CURTIN BUSINESS SCHOOL**  
**YOUNG ENTREPRENEUR AWARD**  
 CAN BE LOCATED ANYWHERE IN WA (UNDER 35)



**WA DRIVER RECRUITMENT**  
**ENVIRONMENT AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**TCF AUSTRALIA BUSINESS GROWTH PROJECT**  
**TCF INDUSTRY AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**CONCERT CORPORATE PRODUCTIONS**  
**EVENT MANAGEMENT AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**PERTH RACING**  
**WA RACING INDUSTRY AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**BUSINESS & PROFESSIONAL WOMEN'S ASSOC WA**  
**BUSINESS WOMAN OF THE YEAR AWARD**  
 CAN BE LOCATED ANYWHERE IN WA



**AUSTRALIAN ASIAN ASSOCIATION OF WA**  
**BUSINESS MIGRANT OF THE YEAR**  
 CAN BE LOCATED ANYWHERE IN WA



**PERTH AIRPORT**  
**EXPORT AWARD**  
 CAN BE LOCATED ANYWHERE IN PERTH METRO AREA



**EASTERN METROPOLITAN REGIONAL COUNCIL**  
**BEST TOURISM AWARD**  
 MUST BE LOCATED IN PERTH'S EASTERN REGION



**ROTARY CLUB OF BELMONT**  
**ENTERPRISE OF THE YEAR**  
 MUST BE LOCATED WITHIN THE CITY OF BELMONT

# Entry Guidelines

Please attach your entry consisting of a minimum of four pages (A4) to a maximum of 10 pages describing your business and why you believe your business deserves an award. This should include answers to the following questions. Any additional information you wish to include to support your entry will also be taken into consideration. EG Customer testimonials, media articles, awards received, marketing and product brochures.

1. What products and/or services do you provide? Briefly describe the types of customers that purchase your products and/or services.
2. Does your business have a current business plan?  Yes  No
3. Has your business had financial growth?  Yes  No - If yes what percentage.
4. What other measures does your business use to measure its performance, and how often do you collect or review these results?
5. How do you determine customer satisfaction? For example do you use observation, customer surveys, repeat sales data?
6. Has your business introduced any major technological, production, service or marketing ideas during the last year?  Yes  No - If yes, please provide a brief description and the benefits achieved from their implementation.
7. How do you involve your staff in improving the business? For example, operating procedures, marketing activities, occupational safety and health.
8. Describe any environmental, energy saving and/or sustainability program operating in your business?
9. What are the three key strengths that make your business successful?

10. Focusing on your nominated category(s), provide further details as outlined below:

- **Inspiration Award** – detail challenges you have faced in your life and business.
- **Graphic Arts Award** entrants – include samples of your graphic artworks.
- **Marketing Award** – Strategies used to market your business and outcomes.
- **Volunteer of the Year** nominees – include details of your volunteer activities.
- **Community Spirit** nominees – detail your community activities.
- **Staff Training Award** – Detail training provided to managers & staff, the level of investment in terms of expenditure & training time per manager & staff.
- **Indigenous Business** entrants – include your indigenous family background.
- **Spirit of Australia Award** – outline your achievements that highlight the Aussie spirit in business.
- **Young Entrepreneur** entrants (under 35) – include age and your achievements.
- **TCF Industry** entrants – achievements in textile, clothing, footwear, leather and/or fashion industry such as new designs accepted and sales success.
- **Event Management Award** - The number and type of events managed, and client satisfaction.
- **WA Racing Industry Award** – include your background and past achievements in the Racing Industry
- **Migrant Business** entrants – include your country of origin & background.
- **Export Award** – Type and volume of product or services sold, and the relevant countries.

## ARE YOU ELIGIBLE?

Any business\* or organisation located in the City of Belmont is eligible to enter includes Ascot, Belmont, Cloverdale, Kewdale, Redcliffe and Rivervale. Other categories specify if metropolitan or state wide entries are also accepted. Entry is free. It is a condition of entry that entrants agree to their business being profiled in the media and on the SBC Belmont / Belmont BEC web site.

# Application Form

Complete this section and include it with your completed entry to the:  
**Small Business Centre Belmont, 7 Fairbrother Street, Belmont WA 6104.**  
**CLOSING DATE FOR ENTRIES**  
**Monday 5pm, 27th October 2008**

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business in the Belmont region and Western Australia. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: \_\_\_\_\_  
 TRADING AS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ P/CODE: \_\_\_\_\_  
 POSTAL ADDRESS: \_\_\_\_\_ P/CODE: \_\_\_\_\_  
 PHONE No: \_\_\_\_\_ FAX No: \_\_\_\_\_  
 P/CODE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 WEB: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_  
 POSITION/TITLE: \_\_\_\_\_

TYPE OF BUSINESS:  Manufacturing  Trades  
 Professional Services  Retail / Wholesale  Home Based  
 Other (Please specify) \_\_\_\_\_

STAFF No's: (including owners - equivalent to full-time) \_\_\_\_\_  
 How long has your business been operating? \_\_\_\_\_

PREFERRED AWARD CATEGORY OF ENTRY  
 1. \_\_\_\_\_  
 2. \_\_\_\_\_

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the judges' decision as final.

Signature: \_\_\_\_\_  
 Position/Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

How did you become aware of the Belmont Small Business Awards?  
 (please specify) \_\_\_\_\_