

**BELMONT SMALL BUSINESS AWARDS
AWARD CATEGORIES**

WATERMARK
MOST INNOVATIVE ENTERPRISE
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

CITY OF BELMONT
BEST NEW BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT

BELMONT FORUM
BEST RETAIL BUSINESS
MUST BE LOCATED WITHIN THE CITY OF BELMONT

Southern Gazette
**SOUTHERN GAZETTE
COMMUNITY SPIRIT AWARD**
MUST BE LOCATED WITHIN THE CITY OF BELMONT

**COMMUNICARE FAMILY AND
EMPLOYMENT SERVICES**
BEST STAFF TRAINING AWARD
MUST BE LOCATED WITHIN THE CITY OF BELMONT

IBA IN DIGENOUS
**INDIGENOUS BUSINESS AUSTRALIA
INDIGENOUS BUSINESS OF THE YEAR AWARD**
CAN BE LOCATED ANYWHERE IN WA

Curtin
**CURTIN BUSINESS SCHOOL
YOUNG ENTREPRENEUR AWARD**
CAN BE LOCATED ANYWHERE IN WA (UNDER 35)

AUSTRALIA POST
TCF INDUSTRY AWARD
CAN BE LOCATED ANYWHERE IN WA

BELMONT BUSINESS ENTERPRISE CENTRE INC
**SMALL BUSINESS CENTRE BELMONT
BUSINESS MANAGEMENT AWARD**
MUST BE LOCATED WITHIN THE CITY OF BELMONT

ROTARY CLUB OF BELMONT
STAN PERRON ENTERPRISE OF THE YEAR
MUST BE LOCATED WITHIN THE CITY OF BELMONT

A 'NIGHT OF STARS' AWARD PRESENTATION EVENING
**BURSWOOD ENTERTAINMENT COMPLEX
ASTRAL BALLROOM**
WEDNESDAY, OCTOBER 31ST 2007, 6.30PM TO 8.30PM

**BELMONT
SMALL BUSINESS
AWARDS
2007**



MAJOR SPONSORS



SUPPORTING SPONSORS



ROTARY CLUB OF BELMONT



PERTH AIRPORT



**BELMONT SMALL BUSINESS AWARDS
AWARD CATEGORIES**

Westpac
**WESTPAC
QUALITY CUSTOMER SERVICE**
CAN BE LOCATED ANYWHERE IN WA

TCF WA
**DESIGNEDGE FASHION INCUBATOR
KARL FARRELL INSPIRATION AWARD**
CAN BE LOCATED ANYWHERE IN WA

Watering Concepts
**WATERING CONCEPTS
VOLUNTEER OF THE YEAR**
CAN BE LOCATED ANYWHERE IN WA

OPTIMA PRESS
**OPTIMA PRESS
BEST MARKETING AWARD**
CAN BE LOCATED ANYWHERE IN WA

ECU
**EDITH COWAN UNIVERSITY
WA SMALL BUSINESS ENVIRONMENTAL
MANAGEMENT AWARD**
CAN BE LOCATED ANYWHERE IN WA

Concert & Corporate Productions
**CONCERT CORPORATE PRODUCTIONS
EVENT MANAGEMENT AWARD**
CAN BE LOCATED ANYWHERE IN WA

Small Business Development Corporation
**SMALL BUSINESS DEVELOPMENT
CORPORATION
HOME BASED BUSINESS AWARD**
CAN BE LOCATED ANYWHERE IN PERTH METRO AREA

HANSEN
**AUSTRALIAN ASIAN ASSOC OF WA INC
GERRY HANSEN BUSINESS MIGRANT OF THE YEAR**
CAN BE LOCATED ANYWHERE IN WA

PERTH AIRPORT
**PERTH AIRPORT
EXPORT AWARD**
MUST BE LOCATED WITHIN THE CITY OF BELMONT

BURSWOOD ENTERTAINMENT COMPLEX
**BURSWOOD ENTERTAINMENT COMPLEX
BEST TOURISM AWARD**
MUST BE LOCATED WITHIN THE CITY OF BELMONT OR
TOWN OF VICTORIA PARK



Other projects of the Belmont BEC & TCFWA include:



Textile, Clothing Footwear Resource Centre of Western Australia Inc - provides support and assistance to the TCF industry of WA in the areas of information services, business skills, mentoring and projects to assist with new business opportunities for the growth and development of the WATCFL Industry. Supported by WA Dept of Agriculture – Wool Program, Australia Post, sponsors, supporters and volunteers www.tcfwa.com



Designedge Fashion Incubator - a community based fashion incubator showcasing the talent & skills of WA fashion designers to the public, retailers and agents through major events and through the development of online shopping sites. Supported by TCFWA, sponsors, supporters and volunteers www.designedge.net.au



Designedge Fashion Incubator National Training & Mentoring Project - assisting new and emerging fashion, jewellery & accessory designers with mentoring, training, e-commerce and business skills. The project includes a 'virtual' national communication network; business workshops, industry forums; 'online' designer shops; agents/retailer links; wool product development; sourcing TCF Global fashion networks; support for indigenous designer and fashion business support directory; national virtual designedge fashion incubator network. Supported by the Australian Government Building Entrepreneurial Small Business program. www.designedge.net.au



TCF Australia Business Skills Project - a national project delivering business workshops, industry forums, online mentoring, web info service, national TCF directory, TCF Support Centre & designedge fashion incubator networks. The project has a focus on young entrepreneurs, indigenous & multicultural operators. Supported by the Australian Government Building Entrepreneurial Small Business program. www.tcfaustralia.com



Indigenous Textile, Clothing Fashion Industry project providing business skills and technical skill development in the textile, print and fashion industry assisting indigenous designers to develop new business opportunities, create business networks gain promotion and access to new markets. Supported by TCFWA. www.tcfwa.com/tcf.html



MultiCultural Business Support Services - providing specialised support, business skills workshops, mentoring and networking opportunities in the areas of cross cultural communication and understanding cultural diversity. www.belmontbec.com/multicultural.html



Multicultural Women's Sewing Project - providing information sessions, workshops and support to multicultural and indigenous women wishing to establish their own sewing business. Supported by WA Grants for Women Program 2007, Office for Womens Policy, TCFWA, Australia Asian Association VVA Inc., Belmont BPW, www.tcfwa.com/multicultural.com.html



Designedge Innovation Festival - coordinating events, workshops, guest speakers, networking and displays to celebrate inventors, innovation and technology in business and TCF industry. An associate festival of the Australian Innovation Festival. www.belmontbec.com/innovation.html



TCF Global - assisting emerging designers with sourcing linkages to global networks of supportive fashion organisations. Providing networks for TCF Global Village Community projects for micro economic development projects for women starting small TCF related businesses globally. www.tcfglobal.com



Australian Designer Showcase - coordinating trade missions and promotional opportunities for WA, national fashion designers at state, national and international exhibition events at Every Woman Expo, Fashion Exposed, Rosemount Australian Fashion Week, World Boutique, Hong Kong Fashion Week. www.tcfwa.com/australiandesigners.html



Belmont Clothes Library - virtual Clothes Library assisting the community with resources and information on Dressing for Success and assisting with the establishment of Clothes Libraries for the unemployed locally, nationally and internationally. www.belmontbec.com/clothes.html



Indigenous Modelling Projects - coordinating grooming and department training projects for indigenous youth, fashion parades and promotional opportunities. Supported by City of Belmont, TCFWA, Metro Modelling Academy, Belmont BPW, www.tcfwa.com/TCF.html



Business Workshops for Youth - providing information and inspiration to young people to make income from their hobbies and to consider self employment as a life option. www.belmontbec.com/youth.html

Front Cover: Belmont Business Award Winners - Year 2006 for details see www.sbcbelmont.com/winners2006.html



Belmont Business Enterprise Centre Inc.



Belmont BEC – SBC Belmont Committee of Management

Chair Ben Wyatt MLA, Vice Chair Jasmyn Mumme, Treasurer John Tedesco, Secretary Louis Geneste, Committee Bill Sidebottom, Geoff Pinkus, Paul Cole, Peter Leutenegger, Raj Selvendra, Shirley Lancaster, Patron Louise Percy, Manager Carol Hanlon, Assistant Manager Ena Zhou, Gary Davidson, Mel Rom

Small Business Centre Belmont (SBC) Small Business Centre Belmont (SBC) provides business support and information for those persons wishing to start a new business or existing businesses wishing to improve or expand. The Centre can put you in touch with specialist advisors, assist with business planning, marketing, exporting, provide trade information, business workshops or help through the maze of government departments and regulations. www.sbcbelmont.com

Belmont BEC – SBC Belmont is a non profit community based association. The Committee of Management consists of local business leaders who offer their services in a honorary capacity. The Centre is supported by the Small Business Development Corporation, Australia Post, sponsors, supporters and volunteers. Belmont BEC is a member of BEC Australia a national network of 120+ small business assistance centres across Australia.

ARE YOU ELIGIBLE ?

Any business* or organisation located in the City of Belmont is eligible to enter includes Ascot, Belmont, Cloverdale, Kewdale, Redcliffe and Rivervale. Other categories specify if metropolitan or state wide entries are also accepted. Entry is free. It is a condition of entry that entrants agree to their business being profiled in the media and on the Small Business Centre Belmont web site.

How we Judge - The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. Confidentiality - The information contained in this entry will remain confidential and will only be accessible to the Judging Panel.

We will happily Assist! - Participating businesses can nominate to have a Curtin University School of Management, university student assist them with their business award preparation and submission entry. Student numbers are limited so register early! SBC Belmont also provides guidance and support in preparing your submission with Award Submission Info Sessions. Award Entry Kits are available. Please contact us on 9479 3777 or email awards@sbcbelmont.com

AWARDS PRESENTATION EVENING

A 'NIGHT OF STARS' AWARD PRESENTATION EVENING

Proudly supported by the

Burswood Entertainment Complex

Astral Ballroom

Wednesday, October 31st 2007, 6.30pm to 8.30pm

Tickets \$66.00 (GST Inc.) Inc Drinks, Canapés & Entertainment

Finalists and Business Award Presentation

designedge fashion incubator parade

Bookings now available – Corporate Tables of 10 available

Dress Code: Cocktail/Lounge Suit

Phone 9479 3777 Email awards@sbcbelmont.com



BELMONT SMALL BUSINESS AWARDS APPLICATION FORM AND GUIDELINES



Complete this section and send it with your completed entry to the **Small Business Centre Belmont, 7 Fairbrother Street, Belmont WA 6104.**
CLOSING DATE FOR ENTRIES - Monday 5pm, 15th October 2007

Please attach your entry consisting of a minimum of four pages (A4) to a maximum of 10 pages describing your business and why you believe your business deserves an award. This should include answers to the following questions. Any additional information you wish to include to support your entry will also be taken into consideration. EG Customer testimonials, media articles, awards received, marketing and product brochures.

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business in the Belmont region and Western Australia. By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: _____ TRADING AS: _____

ADDRESS: _____ P/CODE: _____

POSTAL ADDRESS: _____ P/CODE: _____

PHONE No: _____ FAX No: _____ EMAIL: _____ WEB: _____

CONTACT NAME: _____ POSITION/TITLE: _____

TYPE OF BUSINESS: Manufacturing Trades Professional Services Retail / Wholesale Home Based Other (Please specify) _____

STAFF No's: (including owners - equivalent to full-time) _____ How long has your business been operating? _____

PREFERRED AWARD CATEGORY OF ENTRY _____

ENTRY GUIDELINES

1. What products and/or services do you provide? Briefly describe the types of customers that purchase your products and/or services.
2. Does your business have a current business plan? Yes No
3. Has your business had financial growth? Yes No. if yes what percentage
3. What other measures does your business use to measure its performance, and how often do you collect or review these results?
4. Has your business introduced any innovative technological, production, service or marketing ideas during the last year?
5. How do you determine customer satisfaction? For example do your use observation, customer surveys, repeat sales data?
6. Has your business introduced any major technological, production, service or marketing ideas during the last year? Yes No If yes, please provide a brief description and the benefits achieved from their implementation.
7. How do you involve your staff in improving the business? For example, operating procedures, marketing activities, occupational safety and health.
8. Describe any environmental, energy saving and/or sustainability program operating in your business?
9. What are the three key strengths that make your business successful?
10. Focusing on your nominated category(s), provide further details as outlined below:
 - **Community Spirit nominees** – details of your involvement in community activities.
 - **Young Entrepreneur entrants** (under 35) – include age and your achievements.
 - **Indigenous Business entrants** – include your indigenous family background.
 - **Migrant Business entrants** – include your country of origin & background.
 - **Volunteer of the Year nominees** – include details of your volunteer activities.
 - **Marketing Award** – Strategies used to market your business and benefits achieved.
 - **Inspiration Award** – details on the challenges you have faced in your life and business.
 - **Export Award** – Type and volume of product or services sold, and the relevant countries.
 - **Event Management Award** - The number and type of events managed, and client satisfaction.
 - **TCF Industry entrants** – achievements in textile, clothing, footwear, leather and/or fashion industry such as new designs accepted and sales success.
 - **Staff Training Award** – The type of training provided to managers & staff, the level of investment in terms of expenditure & training time per manager and staff.

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the judges' decision as final. Signature: _____ Position/Title: _____ Date: _____

How did you become aware of the Belmont Small Business Awards? (please specify) _____