

## BELMONT SMALL BUSINESS AWARDS APPLICATION FORM

Complete this section and send it with your completed entry to the Belmont Business Enterprise Centre Inc. 7 Fairbrother Street, Belmont WA 6104.  
Tel: **9479 3777** Fax: **9479 3888** Email: **awards@belmontbec.com**

### CLOSING DATE FOR ENTRIES

Monday 5pm, 27th September 2004

The Belmont Small Business Awards provide recognition and encouragement for the professionalism of small business in our Belmont Region.

By entering the Awards you have the opportunity of gaining publicity for your business as well as increased business opportunities at local, state and national levels.

BUSINESS NAME: .....

TRADING AS: .....

ADDRESS: .....

..... P/CODE: .....

POSTAL ADDRESS: .....

..... P/CODE: .....

PHONE No: ..... FAX No: .....

EMAIL: ..... WEB: .....

CONTACT NAME: .....

POSITION/TITLE: .....

TYPE OF BUSINESS:

☐ Manufacturing ☐ Trades ☐ Professional Services  
☐ Retail / Wholesale ☐ Other (Please specify) .....

STAFF No's: .....  
(including owners - equivalent to full-time)

How long has your business been operating? .....

PREFERRED AWARD CATEGORY OF ENTRY .....

I have complied with the entry requirements, read and understood the Guidelines relating to the Belmont Small Business Awards and I accept the judges' decision as final.

Signature: .....

Position/Title: .....

Date: .....

How did you become aware of the Belmont Small Business Awards?

(please specify) .....

### Nominated by: (if applicable)

Name: .....

Business: .....

Address: .....

Phone: ..... Fax: .....

## BELMONT SMALL BUSINESS AWARDS AWARD CATEGORIES

**TEXTILE, CLOTHING, FOOTWEAR  
RESOURCE CENTRE OF WESTERN  
AUSTRALIA MOST INNOVATIVE ENTERPRISE**



**NU-WEST GROUP BEST NEW BUSINESS AWARD**

**BELMONT BUSINESS ENTERPRISE  
CENTRE QUALITY CUSTOMER SERVICE**



**BELMONT FORUM BEST RETAIL BUSINESS**

**SOUTHERN GAZETTE  
COMMUNITY SPIRIT AWARD**



**BELMONT SPORTS & RECREATION CLUB  
VOLUNTEER OF THE YEAR**

**COMMUNICARE FAMILY AND  
EMPLOYMENT SERVICES  
BEST STAFF TRAINING AWARD**



**BUSINESS & PROFESSIONAL WOMEN WA  
BUSINESS WOMAN OF THE YEAR**

**WESTWAYS COLORGRAFIX  
BEST MARKETING AWARD**



**SMALL BUSINESS DEVELOPMENT  
CORPORATION YOUNG BUSINESS ACHIEVER AWARD**

**DESIGNEDGE - TCF AUSTRALIA  
UNCOVERED TCF ACHIEVER AWARD**



**PERTH EXPO HIRE AND FURNITURE  
GROUP QUALITY MANAGEMENT AWARD**

**PERTH AIRPORT  
EXPORT AWARD**



**BURSWOOD INTERNATIONAL RESORT  
CASINO BEST TOURISM AWARD**



**CITY OF BELMONT  
ENTERPRISE OF THE YEAR**



# 2004

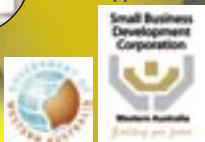
## An Invitation to be part of Belmont's Prestigious Business Event



Proudly  
Conducted by



Supported by:



**www.belmontbec.com/awards2004.html**

### Award Sponsors

• Belmont Forum • Belmont Sports & Recreation Club • Burswood International Resort Casino  
• Business and Professional Women of WA • City of Belmont • Communicare Family and  
Employment Services • Nu-West Group • Perth Airport • Perth Expo Hire and Furniture  
Group • Small Business Development Corporation • Southern Gazette Community • Textile  
Clothing Footwear Resource Centre of WA • Westways Colorgrafix •

## Other projects of the Belmont BEC include:



**Belmont Clothes Library** - virtual Clothes Library assisting the community with resources and information on Dressing for Success and assisting with the establishment of Clothes Libraries for the unemployed locally, nationally and internationally. [www.belmontbec.com/clothes.html](http://www.belmontbec.com/clothes.html)

## Textile, Clothing Footwear Resource Centre of Western Australia Inc



- provides support and assistance to the textile, clothing, footwear and leather industry of Western Australia in the areas of trend development, sourcing, quality, planning, marketing, networking and opportunities for the growth and development of the WA TCF Industry. [www.tcfwa.com](http://www.tcfwa.com)



**MultiCultural Business Support Services** – providing specialised support, business skills workshops, mentoring and networking opportunities in the areas of cross cultural communication and understanding cultural diversity. [www.belmontbec.com/multicultural.html](http://www.belmontbec.com/multicultural.html)



**Business Workshops for Youth** – providing information and inspiration to young people to make income from their hobbies and to consider self employment as a life option. [www.belmontbec.com/youth.html](http://www.belmontbec.com/youth.html)



**Belmont Business Club** – providing new opportunities and business networking at monthly Belmont Business Sundowners 2nd Tuesday of each month at Belmont Tavern. [www.belmontbec.com/sundowner.html](http://www.belmontbec.com/sundowner.html)

**Business Coaching Services** – providing industry specialists for support and guidance for small business growth and development.



**Australian Designer Showcase** – providing marketing and promotional opportunities for WA and national designers at state, national and international exhibition events at Conscious Living Expo Perth, Fashion Exposed Melbourne & Sydney, Mercedes Australian Fashion Week Sydney & Melbourne, World Boutique Hong Kong Fashion Week, Labels Asia - Asia Fashion Week 2005. [www.tcfwa.com/australiandesigners.html](http://www.tcfwa.com/australiandesigners.html)

**designedge – TCF Australia Uncovered** – TCF Australia uncovered – providing business skills, online mentoring, workshops, networking and business matching to women in regional and isolated Australia operating in the TCF and/or creative industries. This project is an Australian Government funded service under the Small Business Enterprise Culture Program. [www.designedge.net.au](http://www.designedge.net.au)

**designedge – Retail Stores** – providing opportunities to designers to showcase their talent & skills to the public, retailers and agents.

**TCF Tuesday** – providing networking and opportunities to TCF Industry and support services last Tuesday of each month at Ferrara Bar, Perth.

**Front Cover: Belmont Business Award Winners - Year 2003**  
for details see [www.belmontbec.com/winners2003.html](http://www.belmontbec.com/winners2003.html)



**Belmont BEC Committee of Management & Staff** Belmont BEC Committee of Management & Staff - L to R - Ena Zhou Assistant, Peter Schifferli Ex Officio, Theo Pabst Chairman, Carol Hanlon Manager, Paul McEvedy, Bev Poor (Past Vice Chair), Peter Leutenegger, Melissa Comtesse Assistant, Missing from Pic (Bill Sidebottom Vice Chair, Ido Bakker, Marion Blair, Paul Barden, Geoff Pinkus, Glenys Godfrey, Louise Percy Patron)

**Belmont BEC** provides business counselling and guidance for those persons wishing to start a new business or for existing businesses to improve or expand. Belmont BEC can put you in touch with specialist advisors, assist with business planning, marketing, exporting, provide trade information, organise a business workshop or help you through the maze of government departments and regulations. All discussions are confidential. [www.belmontbec.com](http://www.belmontbec.com)

**Belmont BEC** is a non-profit community-based association. The Committee of Management consists of local business leaders who offer their services in a honorary capacity. The Centre is supported by the Small Business Development Corporation, City of Belmont, Lotteries Commission, Belmont Forum & Australia Post

## ARE YOU ELIGIBLE ?

Any business\* or organisation located in the City of Belmont is eligible to enter which includes Ascot, Belmont, Cloverdale, Kewdale, Newburn, Reclife and Rivervale. \*Young Business Achiever entrants should be between 18-28 years at the closing date of entries who have owned and operated a business in the Belmont and/or Perth Metropolitan area for at least 12 months. The Young Business Achiever winner will also receive a cash award of \$500. TCF Achiever Award and Business Woman of the Year Award must own and operate a business in Western Australia. Entry is free. It is a condition of entry that entrants agree to their business being profiled in the media and on the Belmont BEC web site.

**How we Judge** - The Judging Panel consists of business people selected for their specialist small business knowledge. Judges have the right to place entrants in an alternative category, if they deem necessary. Finalists will be notified and asked to provide additional information if required by the Judging Panel. The Judges' decision is final and no correspondence will be entered into. **Confidentiality** - The information contained in this entry will remain confidential and will only be accessible to the Judging Panel.

**We will happily Assist!** - Belmont BEC can help you with your submission. Award Kits are available. Contact Melissa Comtesse or Ena Zhou: Phone 9479 3777

## AWARDS PRESENTATION EVENING

will be held at **Belmont Sports & Recreation Club** Cnr Abernethy Rd and Keane Street, Cloverdale Tuesday, October 19th 2004 6pm to 8.30pm - Awards Presentation \$44.00 (GST Inclusive) Includes Drinks, Savouries & Entertainment. Bookings now available (Tables of 10 \$400) Phone **9479 3777** or Email [awards@belmontbec.com](mailto:awards@belmontbec.com)

## AWARD EVENING HIGHLIGHTS

**BELMONT BUSINESS DISPLAY**  
**designedge model search** **designedge fashion parade**  
[www.tcfwa.com/belmont.html](http://www.tcfwa.com/belmont.html)

## GUIDELINES

Please attach your entry consisting of a minimum of four pages (A4) describing your business and why you believe your business deserves an award. This should include answers to the following questions. Any additional information you wish to include to support your entry will also be taken into consideration.

- Does your business have a business plan? Yes ☐ No ☐
- Has your business had financial growth? Yes ☐ No ☐  
if yes, what percentage growth? .....
- How do you determine customer satisfaction?  
☐ Observation ☐ ID Customer Surveys ☐ Telemarketing  
☐ Focus Groups ☐ Direct Mail Response  
☐ Other (please specify) .....
- Has your business introduced any innovative technological, production, service or marketing ideas during the last year?  
Yes ☐ No ☐ Do you have a website? Yes ☐ No ☐  
if yes, please provide a brief description.....
- Has your business invested in staff/management training in the last year?  
Yes ☐ No ☐  
if yes, please indicate the level of investment ☐ up to \$1,000 ☐ up to \$5,000
- Has your business achieved or is it in the process of attaining quality certification? Yes ☐ No ☐
- What products and services do you provide? .....
- What are the three key strengths that make your business successful?  
1 .....  
2 .....  
3 .....
- What do you hope to achieve in the next twelve months?  
.....
- Are you exporting, or planning to export in the future? Yes ☐ No ☐  
Country of Interest.....