



## TCF AUSTRALIA NEWS UPDATE - SEPTEMBER 2016



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### How to effectively use freelancers' talent to succeed for your business?

For the past several years rapid advances in internet and peer-to-peer technology has contributed to the creation of gig economy. More and more highly qualified and experienced professionals these days are eschewing full-time employment and opting for contingent work. These "supertemps (as coined by Jody and Matt Miller in their 2012 HBR article)" will form a significant source of talent pool in the future and knowing how to effectively engage them can be a source of competitive advantage for any firm. Source: Dr. Stephen Choo Like the full article [Contact us](#)



### Mobile Apps for the small business owner

While big enterprises can afford to get an all-in-one app that does everything dedicatedly for them, small businesses are not so lucky. Thankfully, for home or small business owners there are hundreds of very powerful and brilliant apps that collectively, can do everything you'd want for your business.

To see the Apps collected by Home Business Today – Like the full article [Contact us](#)



### Five Australian business ideas that made millions

The winning formula that goes into creating a business that not only succeeds but prospers financially isn't easy to replicate. Otherwise everyone would be doing it. But sometimes start-ups go on to change lives, making their founders millions in the process. Here are the stories of five Australian business ideas that grew into multi-million dollar business ventures. Like the full article [Contact us](#)



### LAST CHANCE to book - Global Sources Fashion, Hong Kong, October 26-29

Join our TCF Mission to visit Global Sources Fashion, AsiaWorld-Expo. Source from experienced suppliers, 85% exhibit exclusively at this show! TCF Member Buyers receive VIP Privileges; HK\$100 Octopus card; free daily power breakfast; shuttle; free data sim card (by advance request); up to 3 night's accommodation sponsorship for eligible TCF buyers; shopping discounts; networking and invites to events.

[Contact Us](#) for registration



### How to hire your first employees

Entrepreneurs preparing to hire their first employees should proceed with caution. It's costly to commit to an employee's salary and benefits. And what start-up can afford to have even one employee who isn't working to full capacity? Firing an employee can mean not only severance pay (and sometimes litigation), but also time and resources devoted to finding a replacement. Like the full article [Contact us](#)



### How to keep your career on track and be a mother

Moms are choosing to stay at home - at great financial costs to families - in order to stay with their young babies during the first few years of their lives. Lots o' great dads are doing it too. One of the biggest challenges women face once their children are school age is to re-enter the work force—here are some tips to make this difficult transition much easier. Like the full article [Contact us](#)



### Seven ways to improve your self-confidence

We live in a time when we are constantly bombarded with images, ideas, and sound bytes that tell us who we should be, could be, and ought to be. Unless you live in a cave, you can't escape their massive barrage, and let's face it, even from a cave you could probably still get text messages. Social networking site for women - Excelle - explains- Like the full article [Contact us](#)



### The most popular lies recruiters hear every day

If you think you've heard it all, you're either a therapist or a recruiter. (Of course, sometimes people treat their recruiters and HR people in general like therapists, but that's another post.) The thing is, when much of your job is spent evaluating people and talking with them, you learn to spot lies pretty darn quick.

Like the full article? [Contact us](#)



### Successful entrepreneurs share their best small business advice

The best small business advice comes from your peers. Here are the best tried-and-tested approaches from successful Australian entrepreneurs.

"Customer experience is the key to successful marketing. If a customer is happy, they will tell people. Is a customer is unhappy, they will tell people. Have your story told in a positive light." Like the full article? [Contact us](#)



### LAST CHANCE to book

#### Intertextile - Shanghai - October 13 - 15, Shanghai, China

Join TCF Buying Mission to attend one of the world's biggest textile trade exhibitions including 3,000 exhibitors from 23 countries. Pavilions from Japan, Korea, Taiwan, India, Pakistan and Asia.

Please [contact us](#) if you would like to register for this mission



### Scam emails alert from Australia Post

Australia Post is aware that there are multiple scam emails circulating. *Here are some of the subject lines that are appearing in these scam emails:* \* The courier has not redeem your item. \*The mailman has not deliver the item. \* Click here to review your order.

Recommended actions: Delete them ASAP. Do not click on any links. Report emails to [Scam Watch](#) or [Stay Smart Online](#)



### REMINDER - Origin Africa 2016, 3-5th November, Antananarivo, Madagascar

TCF invites you to attend Origin Africa – celebrating the spirit, style and innovation. Over 180 exhibitors from 25 African countries as well as Senior Government officials (including COMESA, EAC and SADC), international trade policy specialists, international NGO's, trade, investment and support institutions. TCF Mission includes VIP Lounge, Seminars, Business to Business Meetings, Factory visits. Like further information [Contact us](#)



### Making and breaking passwords

In today's day and age almost everyone would have one if not multiple passwords to access their computer, social media, emails and banking information. So how do people create a password that is both easy to remember and most importantly, keeps their private information secure?

Curtin University computer expert Mihai Lazarescu explains...

Like to speak with IT Consultant to discuss your password issues .

[Contact us for your personal referral to Infinite IT](#) or Visit [www.8it.com.au](http://www.8it.com.au)



**REMINDER to register**

**5th India International Silk Fair, New Delhi, 15-17 October, 2016**

TCF Mission meet over 150 manufacturers and exporters of Silk & Silk Blend Garments: Scarves, textiles, homewares, manchester. Sponsored airfare and accommodation to eligible buyers. [Contact Us](#) for registration forms



**Welcome to our new TCF Members - Bedtonic, Julie Ramsay;**

Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers, access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. [www.tcfaustralia.com/membership](http://www.tcfaustralia.com/membership)



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\* Free webinars

\*\* Special Offer to TCF Members – two webinars for the price of one during September save \$30 –  
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