



## TCF AUSTRALIA NEWS UPDATE --- SEPTEMBER 2015

### Top News



#### Like to share your Designers Insights and inspiration?

Carol Hanlon, TCF CEO is hosting an International Panel of 6 speakers at the Intertextile Shanghai Apparel Fabrics, Shanghai, China, on October 13. If you would like the opportunity to be included in our TCF Global Designer Collage email your logo, your picture, your key product image and 25 words on what inspires you with your inspirational picture. Deadline September 30th [Contact us](#)

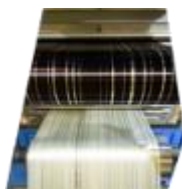


#### TCF Buying Mission – Hong Kong

**LAST CHANCE** Global Sources Fashion - Apparel, Accessories, Fabrics, Swimwear, Hong Kong October 27-30: TCF Buying Mission 3 night's Accommodation \*Sponsorship [Contact us](#)



**NEWSFLASH – TCF has recently signed a MOU to collaborate with the International Fibre Centre, Deakin Uni,** Geelong, Victoria to develop International business improvement opportunities re the IFC Training Brokerage and Consultancy. If you or your business would like to improve your factory, cluster group, or region in regards the “eMSkills - Emerging Manufacturing Skills Centre” model (4 pillars of industrial leadership business success – For further info [contact us](#)



**Cutting Edge - Cutting Energy** - Carol Hanlon, BBEC & TCF CEO recently toured the Carbon Nexus facility at Deakin University, Geelong, Victoria - a globally unique, open access carbon fibre, composite research facility, is open for business and conducting strategic research projects with industry. Carol's comment 'Carbon Fibre will be the new era of manufacturing across all sectors'. Like more info [Contact us](#)



**TCF Member Supply Linkages** Looking for a manufacturer in Hong Kong - China - India - Nepal - Bali - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar [Contact us](#)



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#### Welcome to our new TCF Member

**Mathew Clarke - Hong Kong Australia Business Association WA;**

Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible.

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**Does your social media strategy cover legal risks?**

Social media is a fantastic tool for developing a dialogue with your audience and is an effective way to generate public support, but what are the potential legal implications? You and your business are on the front line when dealing with your clients and followers. Is your communications team up to speed on the potential legal risks involved?

Ensure you have a Social Media Policy in place. Like to know more [contact us](#)



**Musical Instruments Wanted** - Music for Refugees program is now running throughout Australia, as well as Nauru and Manus Island. Because refugees have enormous amounts of stress, the program was devised to allow music to become a stress-reliever. Like more information [Contact us](#)



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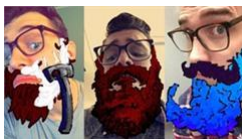
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**Visual & Social: Image-Based Marketing**

**MEDIA & MARKETING**

The popularity of image-first platforms, such as Snapchat, Pinterest, Instagram and Tumblr, is motivating brands to think about how to communicate more visually with consumers. Source: Stylus – want more info [contact us](#)



**Like to Subscribe to Design Options, USA - Colour Trends 16-17**



Want the latest Colour trends & Mood Boards from Design Options, USA [Contact us](#)



**Training Room, Office Space, Meeting Rooms for Hire at Belmont BEC** [Contact us](#)

**Upcoming TCF Trade Missions, Trade Events & Festivals**

**Perth Fashion Festival, September 15-20, Australia:** Designer collections and fashion shows

**London Fashion Week, September 18-22, UK:** Designer collections and fashion shows  
**Milan Fashion Week, September 23-29, Italy:** Designer collections and fashion shows.  
**VASTRA, 4th International Textile and Apparel Fair, September 28-30, Jaipur, India –** apparel, accessories, textiles  
**Paris Fashion Week, September 30-October 7, France:-** Designer collections and fashion shows.  
**Cashmere World Hong Kong October 7-9:** cashmere trade fair & forum including fine fibres, alpaca, mohair, silk  
**International Textile Fair 2015, Dubai, October 11-12:** trade show for textiles and clothing  
**Intertextile Shanghai Apparel Fabrics, October 13-15, China:** TCF Buying Mission  
 \*Accommodation Sponsorship [Contact us](#)  
**China Global Sources Hong Kong, October 27-30:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)  
**8th Swahili Fashion Week, Dar es Salaam, Tanzania, December 4-6:** designer collections and fashion awards  
**Hong Kong International Licensing Show, January 11-13:** TCF Buying Mission  
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**Hong Kong Toys & Games Fair, January 11-14:** TCF Buying Mission \*Accommodation Sponsorship [Contact us](#)  
**Hong Kong Baby Products Fair, January 11-14:** TCF Buying Mission \*Accommodation Sponsorship [Contact us](#)  
**Hong Kong Fashion Week, January 18-21:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)  
**56th India International Garment Fair (IIGF) January 20-22, 2016 - Men's, Women's, Children's Apparel & accessories –** \*Sponsored Airfare & Accommodation available for eligible buyers. [Contact us](#)  
**Hong Kong Gifts & Premium Fair, April 27-30:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)  
**Diary Date - 5th International Fashion Incubator Conference, 2016 - Venue and dates to be advised shortly** Sharing best practice from Fashion Incubators around the globe. Register your interest [Contact us](#)



Source: Trend Council Like more info [Contact us](#)



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