



TCF AUSTRALIA NEWS UPDATE - MARCH 2016

Top News



TCF Australia Member Easter Special – Join TCF Australia during March and receive 15mths Membership for the price of 12mths! Join TCF WA not-for-profit Industry Association from just \$99 per year and receive buying mission opportunities, supply chain linkages, discounted webinars, fashion business mentoring at discounted rates; Bronze, Silver and Gold Levels available; Membership is tax deductible. www.tcfaustralia.com/membership **Welcome to our NEW TCF Members** - bDifferent, Malvina Skala; La Luna Lifestyle, Belinda Phillips; Queen Rhubarb, Gabrielle Houldsworth; House of SKYE, Natasha Hinett, Suswar, Deanne Richards; Nathasha Chabelnique; Marena S Nagel; Goldfield Mohair Farm, Johanna Armour; Paperbark Woman, Lenore Dembski; AATFA, Geoff Hardie; Nasinu Business Incubation Centre, John Tuiono;



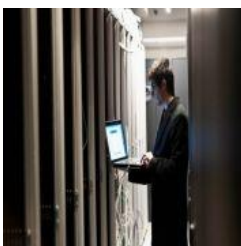
LAST CHANCE - TCF Mission – Global Sources Fashion, Hong Kong, April 27-30 Visit Global Sources Fashion for an outstanding selection of in-demand styles across 1,350+ booths. Source from experienced suppliers, 85% of whom exhibit exclusively at this show! TCF Member Buyers receive VIP Privileges, HK\$100 Octopus card, Daily power breakfast, wifi, shuttle, data sim card and up to 3 night's accommodation sponsorship for eligible TCF buyers [Contact Us](#) for registration



LAST CHANCE - Hong Kong Gifts & Premium Fair, April 27-30 BBEC Buying Mission *Accommodation Sponsorship The World's Biggest Gifts Trade Event. Up to *3nights accommodation or a travel allowance available to eligible buyers in our TCF/BBEC Buying Mission. [Contact Us](#)



NEW EVENT - CENTRESTAGE - Hong Kong, 7-10 September Asia's Fashion Spotlight! - New Fashion Exhibition to showcase your collection CENTRESTAGE is open to fashion designers and companies with original brands or licensees of brand names. [Contact Us](#) for Exhibitor Application Forms. Buyer Mission available with 3nights sponsored Accommodation [Contact Us](#)



Combating Cybercrime on a Small Business Budget: Everyone is a victim when it comes to Cybercrime! The loss and exposure of confidential data from cyber-attack is costly to both the people victimized and the businesses whose data was compromised. For the victim, hackers typically retrieve personal information, bank account, credit card and social security numbers, resulting in identity fraud. The stress and time involved to reclaim their identity and get their financial house back in order is beyond measure. Source: Infinite IT www.8it.com.au Like the full article [Contact Us](#)



Richest 62 people as wealthy as half the world.

The richest 62 people in the world now hold as much wealth as the poorer half of the global population, according to the latest report published by Oxfam. The combined wealth of the 62 billionaires shot up by 44%. By contrast, the poorest half of the global population of 3.6 billion plummeted by 41% in the same period. Source: Oxfam.

Like more Info [Contact Us](#)



Free ACCC webinar on the rights and responsibilities of running your business March 16th Register

<http://www.webcasts.com.au/accc160316/>

To help businesses big and small to make sense of the new law, the ACCC together with ASIC, is hosting a free webinar to provide an overview of the new protections and, if your business offers standard form contracts to other businesses, what you need to do before the law takes effect in November, 2016.



LAST CHANCE: Are you a Speaker or Consultant? Like to present during our Innovation Festival?

Belmont BEC and TCF Members are invited to register interest in being a presenter or speaker during our 12th Designedge Innovation Festival which will run from 20th April to 31st May. Sessions can run live or recorded online. [Contact Us](#)



It is not about the product, it is how the customer feels!

Retailing is constantly changing and so is how we sell. I remember my early workshops training team members to sell product, we would do a session where we would get workshop participants to identify the features of the products and then convert them to the benefits of the product. We would then develop role play sessions on how to sell...

Source: John Stanley & Associates. Like more info [Contact Us](#)



Meet our TCF Member of the Month – La Luna Lifestyle

La Luna Lifestyle is designed to express the playfulness, vibrancy and glamour within all women. My love of colour, fluid fabrics and textural combinations has enabled La Luna Fashion to expand into a Lifestyle brand incorporating Fashion, Accessories and Homeware. Every age and cycle has a unique beauty! La Luna Lifestyle is designed to enable women of all ages, sizes and stages to celebrate their individual style with confidence. In keeping with La Luna Lifestyle's ethos of empowerment ... the ranges are manufactured by women from previously disadvantaged environments.

www.lalunalifestyle.com



WWF - Prize for Women's Creativity in Rural Life

To honour rural women leaders and groups for their creativity, courage and compassion to improve the quality of life in rural areas. Co-ordinated by Women's World Summit Foundation –

[View Guidelines](#)



Are 'solopreneurs' happier?

More than 2,000 people were polled globally and found that solopreneurs were considerably more likely to: * Feel engaged and energised in their work. * Believe they are respected and valued for their strengths * Describe themselves as flourishing at work over the last 3 months. This aligns with research suggesting that using our strengths – those things we're good at and actually enjoy doing – helps us feel more confident, energised and engaged in our work. Source:

WA Today. Like more info [Contact Us](#)



TCF Member Supply Linkages Looking for a manufacturer in Hong Kong - China - India - Nepal – Bali, Indonesia - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar [Contact us](#)



Grants available for your business

Visit www.business.gov.au/GrantFinder/GrantFinder.aspx Learn tips of applying for Grant Submission and Tenders – book our online webinar or recording www.belmontbec.com/webinars
BBEC & TCF Members can [apply](#) for a Free Voucher.

Upcoming TCF Trade Missions, Trade Events & Festivals

TFI Press and Buyers Tradeshow FW16, Toronto, Canada, March 16-17, - meet the media, buyers and designers

Interfilière Hong Kong, March 15-16 - trade show for intimates, beachwear and swimwear fabrics.

Intertextile Shanghai Apparel Fabrics, China, March 16-18; TCF Buying Mission

*Accommodation Sponsorship [Contact us](#)

Fashion Access Hong Kong, March 30-April 1: Bags, Footwear, Leathergoods, Travelware, Fashion Accessories

Hong Kong Gifts & Premium Fair, April 27-30: TCF Buying Mission *Accommodation Sponsorship. [Contact us](#)

Fiji Fashion Week, Suva, Fiji Islands, May 9-14: Fostering emerging design talent and TCF opportunities.

Mercedes-Benz Fashion Week Australia, Sydney, Australia, May 15-20: Resort Collections and showcase of emerging talent.

Cashmere World, Hong Kong, September 28-30: trade event of entire supply chain of cashmere and fine fibres



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Webinar Recordings marked * are FREE to TCF Members

To book for upcoming events visit www.tcfaustralia.com/calendar or contact us on 61 8 9479 3777.

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