



TCF AUSTRALIA NEWS UPDATE - JULY 2016



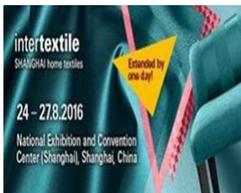
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Keeping Small Businesses Safe: Combating Cybercrime on a SMBs Budget

According to Verizon's 2013 Data Breach Investigations Report, 71% of the data breaches investigated by the company's forensic analysis unit targeted small businesses with fewer than 100 employees. Of that group, businesses with less than 10 employees were the most frequently attacked. Source: Infinite IT www.8it.com.au Like the full article [Contact us](#)



LAST CHANCE - Intertextile Shanghai Home Textiles, August 24-27, Shanghai, China. Join TCF Buying Mission to access: Upholstery Fabrics, Furniture Leather, Tassels & Trimmings, Carpets & Rugs, Bedding, Towelling, Intertextile Design Boutique, Wallcoverings, Table & Kitchen Linen, Digital Printing, Home Style textiles. Eligible buyers can access up to 4 night's accommodation, event shuttle, factory visit, networking and VIP Lounge. TCF Delegates registered will also receive a 2017 Home Textiles Trend Book online. [Contact us](#) for registration form and visa invitation.



CENTRESTAGE - Asia's Fashion Spotlight, Hong Kong, 7-10 Sept Join our TCF Buyer Mission with 3 nights sponsored accommodation available to attend this new fashion trade and public exhibition – contact us for your [Buyer Registration Form](#). The inaugural CENTRESTAGE will be a living showcase of trend-setting fashion icons, stellar international brands, breakout design talent and a world of blossoming glamour that will define the ever-evolving fashion scene to come.



REMINDER - Intertextile SHANGHAI apparel fabrics, October 11-13, Shanghai, China

Join TCF Buying Mission to attend one of the world's biggest textile trade exhibitions including 3,000 exhibitors from 23 countries. Pavilions from **Japan, Korea, Taiwan, India, Pakistan and Asia.** Eligible buyers can access 2 night's accommodation, lunch vouchers, business matching service, event shuttle, VIP Lounge with Wifi access. [Contact us](#) for event registration and visa invitation



Trends from New York - retail and creative hotspots

Showcasing the value of testing new waters, July's creative scene in NY heralds e-tailers unveiling physical stores, womenswear labels transforming their offices into shoppable showrooms, and a workspace turning hotelier. Art focuses on the inspiration within distortion and artifice. Source: Stylus



Small business horror stories are often a turning point

Every small business has a horror story that nearly cost them everything. Like the time the roof collapsed on all the new stock. Or, when a business partner took off with everything. Or receiving a shipping container full of faulty stock. The stories become legendary within Australia's small business fraternity, but don't usually make it into the headlines. But these stories are often a turning point that force small business owners to make some hard decisions and either walk away, or learn from the experience and move on. Like the full story

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TCF Manufacturing Skill Training & Consultancy - Looking to improve your factory or manufacturing cluster group through "eMSkills - Emerging Manufacturing Skills Centre" model (4 pillars of industrial leadership business success) with the International Fibre Centre, TCF Training Brokerage and Consultancy -

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Marketing trends for local businesses

How to structure the different pieces of your marketing plan so that you can build a successful marketing strategy. From the up-and-coming social networks to the next mobile device your local business can use for quick customer check-outs - digital marketing trends that can help you start the year on the right foot. Want to read the forecast trends?

[Contact us.](#)



Six ways nature helps you get more out of your employees

If your employees are bored, stressed or burned out, could a touch of nature in the office be the answer? According to a new report by Human Spaces, employees whose work places incorporate natural elements, such as natural light, greenery and views of the outdoors are more productive, more creative and feel more positive about their work.



Global Consumer Generations Infographic

Do you know your Millennials from your Little Emperors? Compare and contrast consumer generations around the world and research your future consumer. Source: Stylus [Contact us](#) for further info



Ten steps to keeping employees engaged and motivated

When it comes to job satisfaction, financial rewards may be lower on the list than most people think. Being happy with your job seems to depend more on the intangibles: feeling part of a team and being valued and appreciated consistently outrank money when employees are polled about job satisfaction. To read the article: [Contact us.](#)



15 ways how to succeed in business

Forty percent of young people want to be their own boss someday. That's a lot of aspiring entrepreneurs. The truth is, only a fraction of those people ever really start a business. Some get comfortable in a lifestyle that they can't afford to give up. Others realise just how hard it is to be an entrepreneur and never try. Sometimes life just happens and makes entrepreneurship unattainable. Like the full article [Contact Us](#)



Work/family stress ongoing for mothers

It would not surprise many people to learn that being a new mum, coupled with working is quite stressful; but WA researchers have determined that this high stress level remains constant throughout the first eight years of their children's lives.



Welcome to our new TCF Members Convict Bags, Karen Adie; Cotton Fish Australia, Nikki McMahon

Join TCF Australia not-for-profit Industry organisation - receive buying mission opportunities, supply chain linkages, free or discounted webinars; access to fashion business training and mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. www.tcfaustralia.com/membership



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* Free webinars

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