



## TCF AUSTRALIA NEWS UPDATE --- AUGUST 2015

### Top News



**NEWSFLASH** – Congratulations to Carol Hanlon CEO, Belmont BEC being featured as Australia's representative in 'ICONOGRAPH: An Exhibition of Women Icons of APEC' during APEC Women in Economy Forum (WEF), Sept 16-20, Manila Philippines. Carol has also been announced as an official delegate of WEF Australian Delegation and will also present on the Chinese Taipei WEF panel at APEC Manila



#### Welcome to our new TCF Members

**Myles Melros - Fiona Miles; Ana by Karma Limited - Quin Sq Thang;** Join TCF non-profit community organisation - receive buying mission opportunities, supply chain linkages, free training vouchers and access to fashion business mentoring for your business; Bronze, Silver & Gold Levels available; Membership is tax deductible. [www.tcfaustralia.com/membership](http://www.tcfaustralia.com/membership)



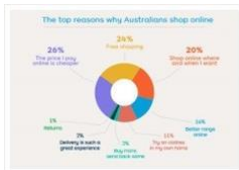
#### TCF Buying Mission – China

**LAST CHANCE** - Intertextile Shanghai Apparel Fabrics, Shanghai, China, October 13-15: trade show for apparel textiles. TCF Buying Mission 2 night's Accommodation \*Sponsorship [Contact us](#)



#### TCF Buying Mission – Hong Kong

Global Sources Fashion - Apparel, Accessories, Fabrics, Swimwear, Hong Kong October 27-30: TCF Buying Mission 3 night's Accommodation \*Sponsorship [Contact us](#)



#### Top tips for online retailers

Detailed research covering all aspects from browsing behaviour to expectations around delivery times, it's got something for any online retailer. Source: Australia Post | StarTrack [Contact us](#) for report link



**MY Social Enterprise** – need assistance developing your own social enterprise or non-profit organisation, contact us for access to low cost business advisory on setup, taxation, business planning, supply chains and legal requirements. [www.belmontbec.com/mentoring](http://www.belmontbec.com/mentoring)

**TCF Member Supply Linkages** Looking for a manufacturer in Hong Kong - China - India - Nepal - Bali - Taiwan – Philippines - Fiji – Puerto Rico – Bhutan – Myanmar [Contact us](#)



**Take advantage of free postage** when you buy your [Entertainment™ Book or Digital Membership](#) from us before 31 August 2015 and you will automatically be in the draw to win a \$1,000 Woolworths WISH eGift Card! Plus, if you are the lucky winner, we win a \$1,000 WISH eGift Card too!



**Musical Instruments Wanted** - Music for Refugees program is now running throughout Australia, as well as Nauru and Manus Island. Because refugees have enormous amounts of stress, the program was devised to allow music to become a stress-reliever. Like more information [Contact us](#)



**FBI Fifth Annual Runway Show during LA Fashion Week, October 13 -**  
Like the opportunity to show your collection on the runway at Fashion Business Inc. Runway Show at historic LA Union Station, USA [Contact us](#)



**1001 Business Tips from 101™ Fashion Designers**  
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**Congratulations** to 95 year old Margaret Matthews who recently launched her book 'Kyora to Rotorua'

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A rise in flexible working, coupled with millennials' desire for a greater work-life balance, is driving demand for new technologies – from virtual-reality headsets to stress-sensing wearables – that will transform the future of work. Source: Stylus [Contact us](#)

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### Website Designs

#### Website Marketing Tip from Website Designs

To gain followers on twitter simply follow people who make up your target audience, 40% of the people you follow will follow you back on average. Unfollow those that don't follow you, rinse and repeat until you have the number of followers you want. The life of a tweet is around 8 minutes so tweet regularly to maximise audience engagement. This is what I do to generate 6,000 visitors per month to my website... and generate over 3,000,000 impressions. [www.websitedesigns.com.au](http://www.websitedesigns.com.au)

## Upcoming TCF Trade Missions, Trade Events & Festivals

**Melbourne Spring Fashion Festival, September, August 28-September 4:** Designer collections and fashion shows

**Who's Next, Paris, September 4-7, France:** Designer collections and fashion shows

**Couture Fashion Week, September 11-13, New York USA:** Couture fashion shows

**New York Fashion Week, September 10-17, USA:** Designer collections and fashion shows

**Perth Fashion Festival, September 15-20, Australia:** Designer collections and fashion shows

**London Fashion Week, September 18-22, UK:** Designer collections and fashion shows

**Milan Fashion Week, September 23-29, Italy:** Designer collections and fashion shows.

**VASTRA, 4th International Textile and Apparel Fair, September 28-30, Jaipur, India –** apparel,

accessories, textiles

**Paris Fashion Week, September 30-October 7, France:-** Designer collections and fashion shows.

**International Textile Fair 2015, Dubai, October 11-12:** trade show for textiles and clothing

**Intertextile Shanghai Apparel Fabrics, October 13-15, China:** TCF Buying Mission

\*Accommodation Sponsorship [Contact us](#)

**China Global Sources Hong Kong, October 27-30:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)

**Hong Kong International Licensing Show, January 11-13:** TCF Buying Mission \*Accommodation Sponsorship [Contact us](#)

**Hong Kong Toys & Games Fair, January 11-14:** TCF Buying Mission \*Accommodation Sponsorship [Contact us](#)

**Hong Kong Baby Products Fair, January 11-14:** TCF Buying Mission \*Accommodation Sponsorship [Contact us](#)

**Hong Kong Fashion Week, January 18-21:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)

**Hong Kong Gifts & Premium Fair, April 27-30:** TCF Buying Mission \*Accommodation Sponsorship. [Contact us](#)

**Diary Date - 5th International Fashion Incubator Conference, 2016 - Venue and dates to be advised shortly**

Sharing best practice from Fashion Incubators around the globe. Register your interest [Contact us](#)



GRAPHIC STATEMENT G



YOUNG CONTEMPORARY  
FALL/WINTER 2016



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TCF AUSTRALIA  
TEXTILE CLOTHING FOOTWEAR  
RESOURCE CENTRE OF WA

PO BOX 370  
CLOVERDALE WA 6985

PH. 08 9479 3777

FAX. 08 9479 3888

[WWW.TCFAUSTRALIA.COM](http://WWW.TCFAUSTRALIA.COM)