



## TCF AUSTRALIA NEWS UPDATE - APRIL 2016



### Welcome to 12th designedge innovation FESTIVAL

#### 20th April-31st May - Festival Events

[www.belmontbec.com/2016innovation](http://www.belmontbec.com/2016innovation)

Over 70 webinars will be broadcasted from Belmont WA, nationally & globally ONLINE bringing together small business owners, innovators, designers, creatives and community organisations.

#### 12th designedge innovation FESTIVAL - 20th April to 31st May ONLINE Business Skills 'On Demand' Sessions

Live and Recorded Webinars – ANYTIME - Fast Track your Training

Join our webinars online through your iPad or iPhone - [contact us](#)

Book all sessions below [www.belmontbec.com/webinars](http://www.belmontbec.com/webinars)

\*Free Webinar

\*\* Free to Friends of Belmont BEC or TCF Members

Steps to Starting a Small Business	April 21, 10am - 12 Noon
* Solar Energy	April 22, 10am - 11am
* Connect your Business to the Women's Empowerment Principles	April 22, 1pm - 2pm
* Reduce Office Equipment Energy Costs	April 26, 10am - 11am
* Energy Usage in TCF Supply Chains - Upstream & Downstream	April 26, 11am - 12 Noon
* Global Platform - ITC Sourcing from Women in Business	April 27, 1pm - 2pm
Importing & Exporting - Lower Your Risks	April 27, 2pm - 3pm
Avoiding Apparel Manufacturing Pitfalls	April 29, 10am - 11am
* Low Cost Energy Efficiency Accreditation	April 29, 11am - 12 Noon
Creating an Online Shop	April 29, 1pm - 2pm
Steps to Starting a Small Business	May 2, 12 Noon - 1pm
Preparing for a Fashion Trade Exhibition	May 2, 2pm - 3pm
Preparing a Business for Sale	May 2, 3pm - 4pm
How to Write a Tender or Grant Submission	May 3, 10am - 11am
Writing Your Business Plan	May 3, 11am - 12 Noon
Marketing on a Budget	May 3, 1pm - 2pm
Improve your Work & Life Balance	May 3, 4pm - 5pm
Italian Fashion Media - How to Get Noticed	May 4, 11am - 12 Noon
What Fashion Buyers Are Really Looking For	May 4, 1pm - 2pm
Quality Control in Apparel Manufacturing	May 4, 2pm - 3pm
Accessing Multicultural Markets	May 5, 11am - 12 Noon
Starting a Fashion Label	May 5, 12 Noon - 1pm
License your Trademarks & Designs	May 5, 1pm - 2pm
** TCF Global Fashion Sourcing Opportunities for Retailers & Designers	May 5, 2pm - 3pm
Dealing with Fashion Agents and Retailers	May 6, 11am - 12 Noon
* Every Girl. Everywhere. Period. - Days for Girls	May 6, 12 Noon - 1pm
Understanding Freight Logistics of Importing/Exporting	May 10, 10am - 11am
Customer Service is Your Competitive Edge	May 10, 11am - 12 Noon
Get Noticed by the Media	May 10, 1pm - 2pm
Pricing, Costing & Cash flow	May 10, 2pm - 3pm

** Call Me: The art of the Telephone	May 10, 3pm - 4pm
How to Grow Your Business	May 11, 10am - 11am
Brief a Web Developer	May 11, 11am - 12 Noon
Marketing for Small Fashion Business	May 11, 1pm - 2pm
TESTEX - Textiles Accreditation & Labelling	May 12, 1pm - 2pm
"Spring/Summer 2017" It's all about colour and trends that "Sell at Retail"	May 12, 2pm - 3pm
* Measuring Energy Usage in Your Business	May 13, 10am - 11am
* Monitoring your Energy Bills in Your Business	May 13, 11am - 12 Noon
How to Grow your Fashion Business	May 13, 1pm - 2pm
Goal Setting & Self-Assessment of your Business Skills	May 13, 3pm - 4pm
How to Write a Tender or Grant Submission	May 16, 10am - 11am
Starting Your New Business	May 16, 11am - 12 Noon
Marketing on a Budget	May 16, 1pm - 2pm
Preparing for a Fashion Trade Event	May 16, 2pm - 3pm
Preparing a Business for Sale	May 16, 4pm - 5pm
Buying or Selling a Small Business	May 17, 11am - 12 Noon
Tips on using Social Media in your Business Fashion & Technology	May 17, 1pm - 2pm
Fashion & Technology	May 17, 3pm - 4pm
** Sustainable Sourcing in HK and China	May 18, 10am - 11am
Strategies for Off-Shore Sourcing	May 18, 11am - 12 Noon
Protecting Your Trademark in the United States	May 18, 1pm - 2pm
* Tips on Saving Energy in Your Business	May 19, 10am - 11am
3D Printed Fashion Gown and Accessories	May 20, 10am - 11am
* Reduce Costs in your Air Conditioning	May 20, 1pm - 2pm
* Reduce Lighting Costs in Your Business	May 20, 2pm - 3pm
Credit Management and Debt Collection	May 23, 1pm - 2pm
Importing & Exporting - Lower your Risks	May 23, 2pm - 3pm
Understanding the Australian Privacy Changes	May 24, 10am - 11am
** On Folding & Technology: Scale, Dimensionality and Materiality	May 24, 1pm - 2pm
Specification Sheets for Apparel Manufacture	May 25, 10am - 11am
Italian Fashion Media - How to Get Noticed	May 25, 11am - 12 Noon
What Fashion Buyers Are Really Looking For	May 25, 1pm - 2pm
Quality Control in Apparel Manufacturing	May 25, 3pm - 4pm
** Fashioning Sustainability	May 26, 10am - 11am
Strategies for Off-Shore Sourcing	May 26, 11am - 12 Noon
* Preparing an Award Submission, Belmont Western Australian Small Business Awards	May 26, 12 Noon - 1pm
Tips on using Social Media in your Business	May 26, 1pm - 2pm
* Connect Your Business to the Women's Empowerment Principles	May 27, 11am - 12 Noon
** Sustainable Sourcing in HK and China	May 27, 1pm - 2pm
** Establishing Your Label in the USA	May 27, 2pm - 3pm
* Global Platform for Action on Sourcing from Women Vendors	May 31, 1pm - 2pm
Ethical Fashion and the Triple Bottom Line	May 31, 2pm - 3pm

\* Webinars marked (\*) are FREE for small business.

\*\* Webinars marked (\*\*) are FREE for Friends of Belmont BEC and members of TCFWA, TCF Australia and TCF Global.

View all Upcoming Events &

Workshops [www.tcfaustralia.com/events](http://www.tcfaustralia.com/events) Webinars [www.tcfaustralia.com/webinars](http://www.tcfaustralia.com/webinars)



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